

BUBBA[®]

2024 PRODUCT CATALOG



THE *ultimate* LIFESTYLE™

BUBBA™ PRODUCT CATALOG TABLE OF CONTENTS

NEW PRODUCTS CATALOG »

SMART FISH SCALE	5	7" CRIMPERS	11
PRO SERIES SMART FISH SCALE	5	SKINNING PLIERS	11
SMART FISH SCALE RECHARGEABLE BATTERY	5	BAIT DIP NET	11
CULLING INDICATOR SET	6	7" ULTRA FLEX FOLDING KNIFE	12
VOYAGER SERIES™ GEAR BOX	6	5" TAPERED FLEX FOLDING KNIFE	12
TIDAL™ RODS	7	5" STIFF SERRATED FOLDING KNIFE	12
TIDAL SELECT™ RODS	8	PERFORMANCE LONG SLEEVE APPAREL	13
TIDAL PRO™ RODS	9	PERFORMANCE SHORT SLEEVE APPAREL	13
HOOK REMOVER	10	PERFORMANCE LONG SLEEVE HOODY	14
SMALL HOOK REMOVER	10	PERFORMANCE HOODY	15
11" CRIMPERS	10		

RETURNING PRODUCTS CATALOG »

PRO SERIES ELECTRIC FILLET KNIFE	17	7" TAPERED FLEX	28
LITHIUM ION ELECTRIC FILLET KNIFE	17	8" ULTRA FLEX	28
230V ELECTRIC FILLET KNIFE	17	9" FLEX	28
110V ELECTRIC FILLET KNIFE	18	9" STIFF	29
ELECTRIC FILLET KNIFE BLADES	18	9" TAPERED FLEX	29
MULTI-FLEX™ INTERCHANGEABLE SET	18	9" SERRATED FLEX	29
FRESHWATER MULTI-FLEX™ INTERCHANGEABLE SET	19	12" FLEX	30
SALTWATER MULTI-FLEX™ INTERCHANGEABLE SET	19	ULTRA KNIFE SHARPENER	30
7" TAPERED FLEX BLADE	19	PADDOC™ SHUCKING KNIFE	31
8" ULTRA FLEX BLADE	20	PROTEUS™ ULU	31
9" SERRATED FLEX BLADE	20	SCOUT™ 3.5" POINTED DIVE KNIFE	31
9" STIFF BLADE	20	SCOUT™ 4" BLUNT DIVE KNIFE	32
6" ULTRA FLEX BLADE	20	10" HONING ROD	32
KITCHEN SERIES ELECTRIC FILLET KNIFE	20	GRIP TAPE 2.0	32
7" CARVING BLADE	21	7" STAINLESS STEEL WIRE CUTTERS	33
9" CARVING BLADE	21	SMALL SHEARS	33
9" BREAD BLADE	21	MEDIUM SHEARS	33
COMPLETE KITCHEN & STEAK KNIFE SET	22	LARGE SHEARS	34
KITCHEN KNIFE SET	22	NIPPER & TETHER COMBO	34
STEAK KNIFE SET	22	TETHER	34
8" CHEF KNIFE	23	SMALL PORTABLE GAFF	35
8" SERRATED KNIFE	23	CARBON FIBER GAFFS	35
7" SANTOKU KNIFE	23	FISHING NETS	36
6.5" NAKIRI KNIFE	24	MEDIUM EXTENDABLE NET	36
6" UTILITY KNIFE	24	LARGE EXTENDABLE NET	36
3.5" PARING KNIFE	24	6.5" STAINLESS STEEL PLIERS	37
9" SHARPENING STEEL	25	8.5" STAINLESS STEEL PLIERS	37
SEAKER SERIES™ SLING	25	6.5" STAINLESS STEEL PISTOL GRIP PLIERS	37
SEAKER SERIES™ HIP PACK	25	8.5" STAINLESS STEEL PISTOL GRIP PLIERS	38
SEAKER SERIES™ DUFFEL	26	6" HOOK EXTRACTOR	38
SEAKER SERIES™ KNIFE ROLL	26	12" HOOK EXTRACTOR	38
7" TAPERED FLEX FOLDING KNIFE	26	REPLACEMENT CARBIDE CUTTERS	39
5" FOLDING KNIFE	27	ULTIMATE FILLET GLOVES	39
4" SCULPIN KNIFE	27	ULTIMATE FISHING GLOVES	39
6" ULTRA FLEX	27		

BUBBA™

NEW PRODUCTS CATALOG





A BETTER *WEIGH* TO FISH

Introducing the **STANDARD & PRO SERIES SMART FISH SCALES**, the most advanced fishing accessories that BUBBA has ever released. With a 3-second start up, +/- 0.3% best-in-class accuracy, and our Pro Series Smart Culling System, you can reinvent the way you fish.

In addition to these, the all-new BUBBA mobile app pairs seamlessly with the Pro Series Smart Fish Scale and allows you to log your catches like never before.



SMART FISH SCALE

1186932 BUBBA SMART FISH SCALE // UPC: 661120654940



INSTANTLY WEIGH AND LOG ALL OF YOUR CATCHES

Introducing the newest top-of-the-line fishing tool from BUBBA, the Smart Fish Scale. Featuring our **ICONIC NON-SLIP GRIP**, the SFS is the perfect fish scale, whether you're a hobbyist or a fierce competitor. The unmatched **60-POUND WEIGHT LIMIT** and **BEST-IN-CLASS ACCURACY OF ± 0.03 LBS** offers a fully robust fish scale like never before.

The Smart Fish Scale features two different modes; Tournament Mode and Rally Mode that each include their own features and capabilities, such as a **SMART CULLING SYSTEM**, auto data for total bag weight, and livewell management of up to 8 fish.

With the waterproof product design, you can ensure this product will never fail you even on the toughest days on the water.

FEATURES

- **ICONIC NON-SLIP GRIP**
- **WATERPROOF** FOR HARSH CONDITIONS
- **SEGMENTED LCD SCREEN**
- **TOURNAMENT MODE STORES UP TO 8 FISH**
- **RALLY MODE STORES UP TO 99 FISH**
- **ALKALINE AA'S TO POWER**
- **AVAILABLE LI-ION RECHARGEABLE PACK**
- **60 LBS WEIGHT CAPACITY**
- **LIP CLIP AND GILL HOOK INCLUDED**



PRO SERIES SMART FISH SCALE

1176076 BUBBA PRO SERIES SMART FISH SCALE // UPC: 661120655282



PAIRED WITH THE BUBBA APP, INSTANTLY STORE & SHARE WEIGHT, CONDITIONS, AND GPS LOCATION

Introducing the newest top-of-the-line fishing tool from BUBBA, the Pro Series Smart Fish Scale. Featuring our **ICONIC NON-SLIP GRIP**, the Pro Series Smart Fish Scale is the perfect fish scale, whether you're a hobbyist or a fierce competitor. The unmatched **60-POUND WEIGHT LIMIT** and **BEST-IN-CLASS ACCURACY OF ± 0.03 LBS** offers a fully robust fish scale like never before.

The Pro Series SFS features three different modes; Tournament Mode, Rally Mode, and Competition Mode that each include their own features and capabilities, such as a **SMART CULLING SYSTEM**, auto data for total bag weight, livewell management of up to 8 fish, and the ability to compete with friends on one device.

With the **WATERPROOF CARRY CASE** and a waterproof product design, you can ensure this product will never fail you even on the toughest days on the water.

FEATURES

- **ICONIC NON-SLIP GRIP**
- **COLOR DIGITAL DIMMABLE SCREEN**
- **1X RECHARGEABLE LITHIUM-POLYMER BATTERY**
- **TOURNAMENT MODE STORES UP TO 8 FISH**
- **RALLY MODE STORES UP TO 99 FISH**
- **MOBILE APP WITH BLUETOOTH CAPABILITIES**
- **LIP CLIP AND GILL HOOK INCLUDED**
- **PREMIUM IPX7 WATERPROOF CARRY CASE**
- **5-YEAR PRO APP MEMBERSHIP INCLUDED**



\$119 VALUE

BUBBA 2-YEAR PRO APP MEMBERSHIP INCLUDED



SMART FISH SCALE RECHARGEABLE BATTERY

SKU: 1185976 // UPC: 661120655299

FEATURES

- **SUPPORTS BOTH THE PRO SERIES (1176076) AND STANDARD EFS (1186932)**
- **USB CHARGING CORD INCLUDED**



From **WATER TO PLATE™** **BUBBA™** is

THE *ultimate* LIFESTYLE™

CULLING INDICATOR SET

SKU: 1178452 // UPC: 661120654957

The **BUBBA CULLING INDICATOR SET** is compatible with both the Pro Series (1176076) and Standard (1186932) Smart fish scales, making it the next ultimate tournament fishing accessory. The color-coded buoys help you keep track of your catches and the low-profile lip clips will ensure that you'll never lose your best catches.

FEATURES

-  **ICONIC NON-SLIP GRIP**
- **COLOR-CODED BUOYS TO TRACK CATCHES**
- **CORROSION-RESISTANT COMPONENTS**
- **LIP CLIP LOW-PROFILE DESIGN**
- **COMPATIBLE WITH PRO SERIES SFS (1176076)**
- **COMPATIBLE WITH STANDARD SFS (1186932)**



VOYAGER SERIES™ GEAR BOX

1135886 BUBBA VOYAGER SERIES™ // UPC: 661120654964

Whether you take it by land, air, or sea, to a beach, a pier, or on a boat, the **BUBBA Voyager Series Gear Box** is designed to help you get your gear where the fish live.

We've developed the most versatile fishing gear box tailored for your next adventure.



FEATURES

-  **NON-SLIP GRIP WORKING SURFACE**
- **IPX7 WATERPROOF RATING**
- **REMOVABLE STORAGE TRAY**
- **34 LITER CAPACITY**
- **2X ROD HOLDERS**
- **REMOVABLE STORAGE DIVIDERS**
- **TOOLS & ACCESSORIES STORAGE TRAY**



TIDAL™ RODS

BUBBA TIDAL™ SERIES INSHORE RODS

The BUBBA Tidal™ Rods are reliable, versatile, and built to last. Backed by a five-year warranty, these graphite rods are constructed with stainless steel, corrosion-resistant guides to hold up to harsh elements and consistent use. The split reel seat optimizes sensitivity and our **ICONIC NON-SLIP GRIP** provides all-day comfort.

FEATURES

-  **BUBBA STYLE SPLIT GRIP**
-  **24 TON GRAPHITE CONSTRUCTION**
-  **SPLIT REEL SEATS WITH EXPOSED BLANK DESIGN**
-  **5-YEAR WARRANTY**
-  **STAINLESS STEEL CORROSION RESISTANT GUIDES**
- **UNIQUE ERGONOMIC HANDLE DESIGN**
- **LIGHTWEIGHT FOR EASY USE AND ALL-DAY COMFORT**

SPINNING ROD TOP VIEW



SPINNING ROD SIDE VIEW



CASTING ROD TOP VIEW



CASTING ROD SIDE VIEW



SKU	LENGTH	TYPE	POWER	ACTION	LINE RATING	LURE RATING	REEL SEAT	GUIDE NUMBER	UPC
1137639	6'10"	SPINNING	ML	FAST	6 ~ 12 LBS	1/8 ~ 1/2 OZ	SPLIT REEL SEAT	7+1	661120999539
1137644	7'0"	SPINNING	ML	FAST	6 ~ 12 LBS	1/8 ~ 1/2 OZ	SPLIT REEL SEAT	7+1	661120999867
1137643	7'0"	SPINNING	M	FAST	8 ~ 17 LBS	3/8 ~ 3/4 OZ	SPLIT REEL SEAT	7+1	661120999546
1137641	7'0"	SPINNING	MH	FAST	10 ~ 20 LBS	1/2 ~ 1-1/4 OZ	SPLIT REEL SEAT	7+1	661120999850
1137648	7'6"	SPINNING	M	FAST	8 ~ 17 LBS	3/8 ~ 3/4 OZ	SPLIT REEL SEAT	8+1	661120999881
1137647	7'6"	SPINNING	MH	FAST	10 ~ 20 LBS	1/2 ~ 1-1/4 OZ	SPLIT REEL SEAT	8+1	661120999898
1137646	7'6"	SPINNING	H	FAST	15 ~ 30 LBS	1/2 ~ 2 OZ	SPLIT REEL SEAT	8+1	661120999874
1137628	6'9"	CASTING	ML	MOD-F	6 ~ 12 LBS	1/8 ~ 1/2 OZ	SPLIT REEL SEAT	8+1	661120999485
1137629	6'9"	CASTING	M	MOD-F	6 ~ 12 LBS	1/4 ~ 3/4 OZ	SPLIT REEL SEAT	8+1	661120999478
1137631	7'0"	CASTING	M	FAST	8 ~ 14 LBS	1/4 ~ 5/8 OZ	SPLIT REEL SEAT	8+1	661120999515
1137630	7'0"	CASTING	MH	FAST	8 ~ 20 LBS	1/4 ~ 1 OZ	SPLIT REEL SEAT	8+1	661120999522
1137633	7'6"	CASTING	M	FAST	8 ~ 14 LBS	1/4 ~ 5/8 OZ	SPLIT REEL SEAT	9+1	661120999492
1137632	7'6"	CASTING	MH	FAST	10 ~ 20 LBS	1/2 ~ 1-1/4 OZ	SPLIT REEL SEAT	9+1	661120999508



From **WATER TO PLATE™ BUBBA™** is

THE *ultimate* LIFESTYLE™

TIDAL SELECT™ RODS



BUBBA TIDAL™ SERIES INSHORE RODS

The Tidal Select™ Rods are built for the ultimate angler. Featuring corrosion-resistant Fuji components and quality 24/30 Toray graphite construction, these rods have been designed with both power and balance in mind. These workhorse rods incorporate our **ICONIC NON-SLIP GRIP** for all-day comfort and are backed by a limited lifetime warranty.

FEATURES

- **ICONIC NON-SLIP FULL GRIP**
- **24/30 TON TORAY GRAPHITE CONSTRUCTION**
- **FUJI GRAPHITE REEL SEATS WITH EXPOSED BLANK DESIGN**
- **LIMITED LIFETIME WARRANTY**
- **FUJI BC CONCEPT-O GUIDES WITH ALUMINUM OXIDE INSERTS**
- **UNIQUE ERGONOMIC HANDLE DESIGN**
- **LIGHTWEIGHT FOR EASY USE AND ALL-DAY COMFORT**

SPINNING ROD TOP VIEW



SPINNING ROD SIDE VIEW



CASTING ROD TOP VIEW



CASTING ROD SIDE VIEW



SKU	LENGTH	TYPE	POWER	ACTION	LINE RATING	LURE RATING	REEL SEAT	GUIDE NUMBER	UPC
1137619	7'0"	SPINNING	L	FAST	4 ~ 8 LBS	1/16 ~ 1/4 OZ	FUJI TVS	7+1	661120999720
1137618	7'0"	SPINNING	ML	FAST	8 ~ 14 LBS	1/8 ~ 1/2 OZ	FUJI TVS	7+1	661120999775
1137617	7'0"	SPINNING	M	FAST	8 ~ 17 LBS	3/8 ~ 3/4 OZ	FUJI TVS	7+1	661120999737
1137616	7'0"	SPINNING	M	MOD-F	8 ~ 17 LBS	3/16 ~ 5/8 OZ	FUJI TVS	7+1	661120999744
1137615	7'0"	SPINNING	MH	FAST	10 ~ 20 LBS	1/2 ~ 1-1/4 OZ	FUJI TVS	7+1	661120999751
1137613	7'0"	SPINNING	MH	MOD-F	10 ~ 20 LBS	1/2 ~ 1 OZ	FUJI TVS	7+1	661120999768
1137614	7'0"	SPINNING	H	FAST	15 ~ 30 LBS	1/2 ~ 2 OZ	FUJI TVS	7+1	661120999713
1137622	7'6"	SPINNING	M	FAST	8 ~ 17 LBS	3/8 ~ 3/4 OZ	FUJI TVS	8+1	661120999690
1137621	7'6"	SPINNING	MH	FAST	10 ~ 20 LBS	1/2 ~ 1-1/4 OZ	FUJI TVS	8+1	661120999706
1137620	7'6"	SPINNING	H	FAST	15 ~ 30 LBS	1/2 ~ 2 OZ	FUJI TVS	8+1	661120999683
1137604	7'0"	CASTING	M	FAST	8 ~ 14 LBS	1/4 ~ 1/2 OZ	FUJI PTS	9+1	661120999669
1137603	7'0"	CASTING	MH	FAST	10 ~ 20 LBS	1/2 ~ 1-1/4 OZ	FUJI PTS	9+1	661120999676
1137606	7'6"	CASTING	M	FAST	8 ~ 14 LBS	1/4 ~ 5/8 OZ	FUJI PTS	9+1	661120999645
1137605	7'6"	CASTING	MH	FAST	10 ~ 20 LBS	1/2 ~ 1-1/4 OZ	FUJI PTS	9+1	661120999652



TIDAL PRO™ RODS



BUBBA TIDAL™ SERIES INSHORE RODS

Featuring top-of-the line Fuji reel seats and guides, a corrosion-resistant design, and 30T Toray graphite construction, Tidal Pro™ Rods are ready for the roughest days on the water. The carbon fiber handle features our **ICONIC, NON-SLIP GRIP** and a lightweight design to provide all-day comfort and optimum sensitivity. Backed by a limited lifetime warranty, Tidal Pro™ Rods are designed to exceed the highest expectations of dedicated anglers.

FEATURES

- **ICONIC NON-SLIP GRIP**
- **30 TON TORAY GRAPHITE CONSTRUCTION**
- **FUJI GRAPHITE REEL SEATS WITH EXPOSED BLANK DESIGN**
- **LIMITED LIFETIME WARRANTY**
- **FUJI K-SERIES GUIDES WITH ALCONITE INSERTS**
- **UNIQUE ERGONOMIC CARBON FIBER HANDLE DESIGN**
- **LIGHTWEIGHT FOR EASY USE AND ALL-DAY COMFORT**

SPINNING ROD TOP VIEW



SPINNING ROD SIDE VIEW



CASTING ROD TOP VIEW



CASTING ROD SIDE VIEW



SKU	LENGTH	TYPE	POWER	ACTION	LINE RATING	LURE RATING	REEL SEAT	GUIDE NUMBER	UPC
1137598	7'0"	SPINNING	ML	FAST	8 ~ 14 LBS	1/8 ~ 1/2 OZ	FUJI GRAPHITE TVS	7+1	661120999638
1137597	7'0"	SPINNING	M	FAST	8 ~ 17 LBS	3/8 ~ 3/4 OZ	FUJI GRAPHITE TVS	7+1	661120999614
1137596	7'0"	SPINNING	MH	FAST	10 ~ 20 LBS	1/2 ~ 1-1/4 OZ	FUJI GRAPHITE TVS	7+1	661120999621
1137595	7'6"	SPINNING	M	FAST	8 ~ 17 LBS	3/8 ~ 3/4 OZ	FUJI GRAPHITE TVS	8+1	661120999584
1137594	7'6"	SPINNING	MH	FAST	10 ~ 20 LBS	1/2 ~ 1-1/4 OZ	FUJI GRAPHITE TVS	8+1	661120999591
1172049	7'6"	SPINNING	H	FAST	15 ~ 30 LBS	1/2 ~ 2 OZ	FUJI GRAPHITE TVS	8+1	661120999607
1137591	7'0"	CASTING	MH	FAST	8 ~ 17 LBS	3/8 ~ 3/4 OZ	FUJI GRAPHITE PTS	9+1	661120999577
1137590	7'6"	CASTING	MH	FAST	8 ~ 17 LBS	3/8 ~ 3/4 OZ	FUJI GRAPHITE PTS	9+1	661120999560



From **WATER TO PLATE™ BUBBA™** is

THE *ultimate* LIFESTYLE™

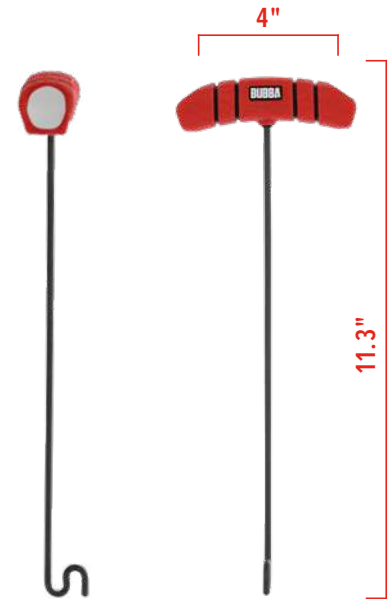
HOOK REMOVER

SKU: 1200835 // UPC: 661120748915

The all-new **BUBBA HOOK REMOVER** is built with saltwater-rated, titanium-nitride coated stainless steel, making this an essential, long-lasting tool. The design allows for an easy, fast release of all types of fish. The **ICONIC, NON-SLIP GRIP** combined with the T-handle will give you extra gripping ability when fighting with tough hooks or large fish.

FEATURES

-  **ICONIC NON-SLIP GRIP**
- **DUAL-BEND DESIGN** FOR EASIER HOOK REMOVAL
- **T-HANDLE** FOR BETTER GRIP
-  **TITANIUM-NITRIDE COATED STAINLESS STEEL**



SMALL HOOK REMOVER

SKU: 1200588 // UPC: 661120748908

The all-new **BUBBA SMALL HOOK REMOVER** is built with saltwater-rated, titanium-nitride coated stainless steel, making this an essential, long-lasting tool. The design allows for an easy, fast release of smaller types of fish. The **ICONIC, NON-SLIP GRIP** will give you extra gripping ability when fighting with tough hooks or fish.

FEATURES

-  **ICONIC NON-SLIP GRIP**
- **INLINE GRIP** FOR PRECISION DEHOOKING
-  **TITANIUM-NITRIDE COATED STAINLESS STEEL**



11" CRIMPERS

SKU: 1188126 // UPC: 661120748663

Perhaps one of the most integral tools that should be on every fishing vessel, the **BUBBA 11" CRIMPERS** will ensure a snug crimp. With the 0.1mm to 2.2mm crimp range, these crimpers are perfect for a wide range of line types. With our **ICONIC, NON-SLIP GRIP** rigging your lines has never been easier.

The side cutter allows you to easily cut cable, leader, mono, and fluorocarbon leader material. The 11" Crimpers have four size options: 0.1-0.5mm, 0.5-1.0mm, 1.0-2.0mm, and 2.2mm.

FEATURES

-  **ICONIC NON-SLIP GRIP**
- **STAINLESS STEEL CONSTRUCTION**
- **HINGED JAW** FOR LEVERAGE AND CONTROL
-  **CORROSION-RESISTANT NICKEL-TITANIUM COATING**
- **MULTI-USE INTEGRATED CUTTER**
- **0.1MM TO 2.2MM CRIMP RANGE**
- **SPRING-LOADED WITH LOCKING MECHANISM**



7" CRIMPERS

SKU: 1201969 // UPC: 661120748670

For those who may need our versatile crimpers in a smaller frame, the **BUBBA 7" CRIMPERS** will still ensure a snug crimp. With the 0.1mm to 2.0mm crimp range, these crimpers are perfect for a wide range of line types. With our **ICONIC, NON-SLIP GRIP** rigging your lines has never been easier.

The side cutter allows you to easily cut cable, leader, mono, and fluorocarbon leader material. The 7" Crimpers have four size options: 0.1-0.6mm, 0.6-1.0mm, 1.0-1.4mm, and 1.4-2.0mm.

FEATURES

-  **ICONIC NON-SLIP GRIP**
- **STAINLESS STEEL CONSTRUCTION**
- **HINGED JAW FOR LEVERAGE AND CONTROL**
-  **CORROSION-RESISTANT NICKEL-TITANIUM COATING**
- **MULTI-USE INTEGRATED CUTTER**
- **0.1MM TO 2.2MM CRIMP RANGE**
- **SPRING-LOADED WITH LOCKING MECHANISM**



7"

SKINNING PLIERS

SKU: 1191360 // UPC: 661120748823

For a better "water to plate" experience, the **BUBBA SKINNING PLIERS** make it easier than ever to skin your fish. The micro-serrated plier face grips the skin better for ease of use. The spring-loaded jaws put less strain on your hands and the **ICONIC, NON-SLIP GRIP** is both ergonomic and comfortable.

FEATURES

-  **ICONIC NON-SLIP GRIP**
- **MICRO-SERRATED PLIER JAWS**
- **SPRING-LOADED JAWS FOR EASE OF USE**
-  **CORROSION-RESISTANT TITANIUM-NITRIDE COATING**



6.8"

BAIT DIP NET

SKU: 1180908 // UPC: 661120748656

When you need to transfer bait on your boat, look no further than the **BUBBA BAIT DIP NET**. The lightweight design and the **ICONIC, NON-SLIP GRIP** will make it easier than ever to catch the wildest of baitfish. If you accidentally lose your grip in the water, its ability to float will ensure you won't lose and can easily retrieve it.

FEATURES

-  **ICONIC NON-SLIP GRIP**
- **DURABLE LIGHTWEIGHT ALUMINUM HANDLE**
- **INSIDE HOOP NET FOR SMALLER BAIT FISH**
- **FLOATS IF DROPPED IN WATER**



8.0"

22.1"

From **WATER TO PLATE™ BUBBA™** is

THE *ultimate* LIFESTYLE™

7" ULTRA FLEX FOLDING KNIFE

SKU: 1197987 // UPC: 661120747543

Unfold perfection with our **7" ULTRA FLEX FOLDING KNIFE**. The **7" ULTRA FLEX FOLDING KNIFE** is designed for anglers who live a lifestyle of adventure and require a highly portable folding fillet knife that is built to last a lifetime while being versatile enough to handle any salt or freshwater fish.

Whether you want to keep it in your pocket, in your tackle box, or on the boat, this knife easily folds down for effortless storage. The 7" Ultra Flex Folding Knife features our signature **ICONIC, NON-SLIP GRIP** with a **TITANIUM-NITRIDE COATED**, high carbon stainless steel blade. It is built with a premium **LOCKBACK MECHANISM** for a strong hold during use.

FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- **CORROSION-RESISTANT**
- **LOCKBACK**
- **LANYARD HOLE**



5" TAPERED FLEX FOLDING KNIFE

SKU: 1197989 // UPC: 661120747550

The **5" TAPERED FLEX FOLDING KNIFE** is designed for anglers who live a lifestyle of adventure and require a highly portable folding fillet knife that is built to last a lifetime while being versatile enough to handle any salt or freshwater fish.

Whether you want to keep it in your pocket, in your tackle box, or on the boat, this knife easily folds down for effortless storage. The 5" Tapered Flex Folding Knife features our signature **ICONIC, NON-SLIP GRIP** with a **TITANIUM-NITRIDE COATED**, high carbon stainless steel blade. It is built with a premium **LOCKBACK MECHANISM** for a strong hold during use.

FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- **CORROSION-RESISTANT**
- **LOCKBACK**
- **LANYARD HOLE**



5" STIFF SERRATED FOLDING KNIFE

SKU: 1199932 // UPC: 661120747567

The **5" STIFF SERRATED FOLDING KNIFE** is designed for anglers who live a lifestyle of adventure and require a highly portable folding knife that is built to last a lifetime while being versatile enough to handle the toughest baitfish or scaled fish.

Whether you want to keep it in your pocket, in your tackle box, or on the boat, this knife easily folds down for effortless storage. The 5" Stiff Serrated Folding Knife features our signature **ICONIC, NON-SLIP GRIP** with a **TITANIUM-NITRIDE COATED**, high carbon stainless steel blade. It is built with a premium **LOCKBACK MECHANISM** for a strong hold during use.

FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- **CORROSION-RESISTANT**
- **LOCKBACK**
- **LANYARD HOLE**



PERFORMANCE LONG SLEEVE

ULTIMATE LIFESTYLE I APPAREL

SKU	COLOR	SIZE	UPC
1143158	TRUE GREY	X-SMALL	661120105398
1143159	TRUE GREY	SMALL	661120105404
1143160	TRUE GREY	MEDIUM	661120105411
1143161	TRUE GREY	LARGE	661120105428
1143162	TRUE GREY	X-LARGE	661120105435
1143163	TRUE GREY	XX-LARGE	661120105442
1143164	TRUE GREY	XXX-LARGE	661120105459
1143165	DARK GREY	X-SMALL	661120105466
1143166	DARK GREY	SMALL	661120105473
1143167	DARK GREY	MEDIUM	661120105480
1143168	DARK GREY	LARGE	661120105497
1143169	DARK GREY	X-LARGE	661120105503
1143170	DARK GREY	XX-LARGE	661120105510
1143171	DARK GREY	XXX-LARGE	661120105527
1143172	CAROLINA BLUE	X-SMALL	661120105534
1143173	CAROLINA BLUE	SMALL	661120105541
1143174	CAROLINA BLUE	MEDIUM	661120105558
1143175	CAROLINA BLUE	LARGE	661120105565
1143176	CAROLINA BLUE	X-LARGE	661120105572
1143177	CAROLINA BLUE	XX-LARGE	661120105589
1143178	CAROLINA BLUE	XXX-LARGE	661120105596



TRUE GREY HEATHER



DARK GREY HEATHER



CAROLINA BLUE HEATHER



FEATURES

- **PERFORMANCE** APPAREL
- **UPF 50+**
- **90% POLYESTER // 10% SPANDEX**
- **GSM 155**
- **SIZES XS-3XL**
- **MASTER PACK 36 UNITS/STYLE, COLOR, SIZE**
- **RELAXED COMFORTABLE FIT**



ARTWORK // FRONT



ARTWORK // BACK

PERFORMANCE SHORT SLEEVE

ULTIMATE LIFESTYLE I APPAREL

SKU	COLOR	SIZE	UPC
1143116	TRUE GREY	X-SMALL	661120263036
1143117	TRUE GREY	SMALL	661120104988
1143118	TRUE GREY	MEDIUM	661120104995
1143119	TRUE GREY	LARGE	661120105008
1143120	TRUE GREY	X-LARGE	661120105015
1143121	TRUE GREY	XX-LARGE	661120105022
1143122	TRUE GREY	XXX-LARGE	661120105039
1143123	DARK GREY	X-SMALL	661120105046
1143124	DARK GREY	SMALL	661120105053
1143125	DARK GREY	MEDIUM	661120105060
1143126	DARK GREY	LARGE	661120105077
1143127	DARK GREY	X-LARGE	661120105084
1143128	DARK GREY	XX-LARGE	661120105091
1143129	DARK GREY	XXX-LARGE	661120105107
1143130	CAROLINA BLUE	X-SMALL	661120105114
1143131	CAROLINA BLUE	SMALL	661120105121
1143132	CAROLINA BLUE	MEDIUM	661120105138
1143133	CAROLINA BLUE	LARGE	661120105145
1143134	CAROLINA BLUE	X-LARGE	661120105152
1143135	CAROLINA BLUE	XX-LARGE	661120105169
1143136	CAROLINA BLUE	XXX-LARGE	661120105176



TRUE GREY HEATHER



DARK GREY HEATHER



CAROLINA BLUE HEATHER



FEATURES

- **PERFORMANCE** APPAREL
- **UPF 50+**
- **60% COTTON // 40% POLYESTER**
- **GSM 155**
- **SIZES XS-3XL**
- **MASTER PACK 36 UNITS/STYLE, COLOR, SIZE**
- **RELAXED COMFORTABLE FIT**



ARTWORK // FRONT



ARTWORK // BACK

From **WATER TO PLATE™ BUBBA™** is

THE *ultimate* LIFESTYLE™

PERFORMANCE LONG SLEEVE HOODY

ULTIMATE LIFESTYLE II APPAREL

FEATURES

- **PERFORMANCE APPAREL**
- **UPF 50+**
- **90% POLYESTER // 10% SPANDEX**
- **GSM 155**
- **SIZES XS-3XL**
- **MASTER PACK 36 UNITS/STYLE, COLOR, SIZE**
- **RELAXED COMFORTABLE FIT**

SKU	COLOR	SIZE	UPC
1143179	TRUE GREY	X-SMALL	661120105602
1143180	TRUE GREY	SMALL	661120105619
1143181	TRUE GREY	MEDIUM	661120105626
1143182	TRUE GREY	LARGE	661120105633
1143183	TRUE GREY	X-LARGE	661120105640
1143184	TRUE GREY	XX-LARGE	661120105657
1143185	TRUE GREY	XXX-LARGE	661120105664
1143186	DARK GREY	X-SMALL	661120105671
1143187	DARK GREY	SMALL	661120105688
1143188	DARK GREY	MEDIUM	661120105695
1143189	DARK GREY	LARGE	661120105701
1143190	DARK GREY	X-LARGE	661120105718
1143191	DARK GREY	XX-LARGE	661120105725
1143192	DARK GREY	XXX-LARGE	661120105732
1143193	CAROLINA BLUE	X-SMALL	661120105749
1143194	CAROLINA BLUE	SMALL	661120105756
1143195	CAROLINA BLUE	MEDIUM	661120105763
1143196	CAROLINA BLUE	LARGE	661120105770
1143197	CAROLINA BLUE	X-LARGE	661120105787
1143198	CAROLINA BLUE	XX-LARGE	661120105794
1143199	CAROLINA BLUE	XXX-LARGE	661120105800



TRUE GREY HEATHER

DARK GREY HEATHER

CAROLINA BLUE HEATHER



PERFORMANCE HOODY

BUBBA™ PERFORMANCE APPAREL

The performance hoody is great for those cold ocean days.

FEATURES

- **PERFORMANCE APPAREL**
- **100% POLYESTER**
- **GSM 220**
- **SIZES XS-3XL**
- **MASTER PACK 12 UNITS/STYLE, COLOR, SIZE**
- **RELAXED COMFORTABLE FIT**

SKU	COLOR	SIZE	UPC
1143200	LIGHT GREY	X-SMALL	661120105817
1143201	LIGHT GREY	SMALL	661120105824
1143202	LIGHT GREY	MEDIUM	661120105831
1143203	LIGHT GREY	LARGE	661120105848
1143204	LIGHT GREY	X-LARGE	661120105855
1143205	LIGHT GREY	XX-LARGE	661120105862
1143206	LIGHT GREY	XXX-LARGE	661120105879
1143207	DARK GREY	X-SMALL	661120105886
1143208	DARK GREY	SMALL	661120105893
1143209	DARK GREY	MEDIUM	661120105909
1143210	DARK GREY	LARGE	661120105916
1143211	DARK GREY	X-LARGE	661120105923
1143212	DARK GREY	XX-LARGE	661120105930
1143213	DARK GREY	XXX-LARGE	661120105947
1143214	NAVY	X-SMALL	661120105954
1143215	NAVY	SMALL	661120105961
1143216	NAVY	MEDIUM	661120105978
1143217	NAVY	LARGE	661120105985
1143218	NAVY	X-LARGE	661120105992
1143219	NAVY	XX-LARGE	661120106005
1143220	NAVY	XXX-LARGE	661120106012



ARTWORK // FRONT



BUBBA™

RETURNING PRODUCTS



PRO SERIES ELECTRIC FILLET KNIFE

SKU: 1135880 // UPC: 661120106166

The **AWARD-WINNING PRO SERIES ELECTRIC FILLET KNIFE** has been designed to meet the requirements of the hardcore angler, by developing industry leading power and performance technology for unparalleled cutting efficiency.

The **PRO SERIES** is constructed with a state of the art, **BRUSHLESS MOTOR TO DELIVER 21% MORE TORQUE, 22% MORE MOTOR EFFICIENCY AND UP TO 100% MORE POWER**, making the **PRO SERIES** the most powerful electric fillet knife on the market. It features our 7" E-Flex, 9" E-Flex, 9" E-Stiff, and 12" E-Stiff along with our **ICONIC NON-SLIP GRIP**. The Pro Series also comes with 2 batteries for long-lasting cutting capabilities. The Magnum Battery is sold separately and can be added for more power and runtime. The best really did get better. **CUT LIKE A PRO WITH THE PRO SERIES CORDLESS ELECTRIC FILLET KNIFE.**

FEATURES

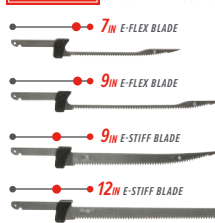
- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- **LED BATTERY LIFE INDICATOR**
- **BRUSHLESS MOTOR**
- **DUAL-RIVET BLADE DESIGN** (9" STIFF, 12" STIFF ONLY)
- **4 BLADES INCLUDED**
- **LITHIUM ION BATTERIES** (TWO INCLUDED)
- **BATTERY CHARGER WITH POWER-CHARGING CORD**
- **PREMIUM STORAGE CASE**



8.5"



FLEX SCALE



LITHIUM ION ELECTRIC FILLET KNIFE

1095705 LITHIUM-ION // 4 BLADE SET // UPC: 661120416128



This **LITHIUM ION ELECTRIC FILLET KNIFE** is ergonomically designed to fit perfectly in your hand. We've stayed true to our roots by incorporating the iconic non-slip grip handle. In addition, our lithium-ion battery has the longest runtime of any electric fillet knife on the market, so you can stack fillets until you're out of fish.

The engineered ventilation maximizes motor transmission output, giving you an incredible amount of torque. Included are **FOUR DIFFERENT BLADE STYLES** that reflect our legendary tapered flex and stiff fillet knives. These blades are constructed out of high carbon stainless steel and coated with titanium nitride making them extremely corrosion resistant.

We've also incorporated a **SAFETY LOCK AND TRIGGER GUARD FOR ULTIMATE SECURITY**. The electric fillet knife comes in a premium EVA molded carrying case, which allows you to break apart the storage units for easy cleaning. This knife contains a spare battery, charging cord, and all batteries include a battery life indicator, so you can rest assured that you'll never run out of juice.

This electric fillet knife is **EXACTLY WHAT YOU'VE BEEN LOOKING FOR**, and it's ready to fillet any fish, any time.

FEATURES

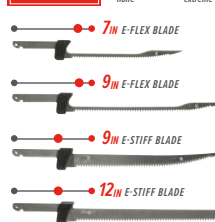
- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- **LED BATTERY LIFE INDICATOR**
- **DUAL-RIVET BLADE DESIGN** (9" STIFF, 12" STIFF ONLY)
- **4 BLADES INCLUDED**
- **LITHIUM ION BATTERIES** (TWO INCLUDED)
- **BATTERY CHARGER WITH POWER-CHARGING CORD**
- **PREMIUM STORAGE CASE**



8.5"



FLEX SCALE



230V ELECTRIC FILLET KNIFE

1113227 CORDED // 4 BLADE SET // UPC: 661120080251

Designed by fishermen for fishermen and ergonomically crafted to fit perfectly in your hand, this **230V ELECTRIC FILLET KNIFE** is a game-changer. We've stayed true to our roots by incorporating the **ICONIC NON-SLIP GRIP HANDLE** so you can keep a firm grasp on the blade while turning your latest catch into your next meal. The engineered ventilation maximizes motor transmission output, giving you an incredible amount of torque.

Included are four different blade styles — 7" E-FLEX, 9" E-FLEX, 9" E-STIFF, and 12" E-STIFF that reflect our legendary tapered flex and stiff fillet knives. These blades are constructed out of **HIGH CARBON STAINLESS STEEL** and coated with titanium nitride making them extremely corrosion resistant. It features an eight-foot cord, **A SAFETY LOCK, AND A TRIGGER GUARD FOR ULTIMATE SECURITY.**

We've also included a premium **EVA MOLDED CARRYING CASE**, which allows you to break apart the storage units for easy cleaning. This knife will have you stacking fillets until you're out of fish.

FEATURES

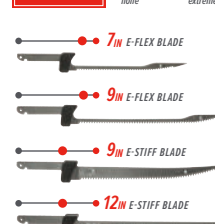
- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- **MAXIMUM AIR FLOW**
- **DUAL-RIVET BLADE DESIGN** (9" STIFF, 12" STIFF ONLY)
- **4 BLADES INCLUDED**
- **8' POWER CORD**
- **PREMIUM STORAGE CASE**
- **ERGONOMIC TRIGGER**
- **IDEAL FOR SM, MED, & LG FISH**



8.5"



FLEX SCALE



From **WATER TO PLATE™ BUBBA™** is

THE *ultimate* LIFESTYLE™

110V ELECTRIC FILLET KNIFE

1095704 CORDED // 4 BLADE SET // UPC: 661120416111

Designed by fishermen for fishermen and ergonomically crafted to fit perfectly in your hand, this **110V ELECTRIC FILLET KNIFE** is a game-changer. We've stayed true to our roots by incorporating the **ICONIC NON-SLIP GRIP HANDLE** so you can keep a firm grasp on the blade while turning your latest catch into your next meal. The engineered ventilation maximizes motor transmission output, giving you an incredible amount of torque.

Included are four different blade styles — 7" E-FLEX, 9" E-FLEX, 9" E-STIFF, and 12" E-STIFF that reflect our legendary tapered flex and stiff fillet knives. These blades are constructed out of **HIGH CARBON STAINLESS STEEL** and coated with titanium nitride making them extremely corrosion resistant. It features an eight-foot cord, **A SAFETY LOCK, AND A TRIGGER GUARD FOR ULTIMATE SECURITY.**

We've also included a premium **EVA MOLDED CARRYING CASE**, which allows you to break apart the storage units for easy cleaning. This knife will have you stacking fillets until you're out of fish.

FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- **MAXIMUM AIR FLOW**
- **DUAL-RIVET BLADE DESIGN** (9" STIFF, 12" STIFF ONLY)
- **4 BLADES INCLUDED**
- **8' POWER CORD**
- **PREMIUM STORAGE CASE**
- **ERGONOMIC TRIGGER**



FLEX SCALE

none extreme



ELECTRIC FILLET KNIFE BLADES

SKU 1099591 // UPC: 661120416111 // 7" E-FLEX BLADE



SKU 1099592 // UPC: 661120418832 // 9" E-FLEX BLADE



SKU 1099593 // UPC: 661120418849 // 9" E-STIFF BLADE



SKU 1099594 // UPC: 661120418856 // 12" E-STIFF BLADE



FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **PRECISION GROUND**
- **DUAL-RIVET BLADE DESIGN** (9" STIFF, 12" STIFF ONLY)
- **SERRATED, DOUBLE-CUT EDGE**
- **APPOSING, BIDIRECTIONAL BLADES**

The **7" E-FLEX, 9" E-FLEX, 9" E-STIFF & 12" E-STIFF** Blades fit our 110V Electric Fillet Knife, Cordless Lithium Ion Electric Fillet Knife & Pro Series Electric Fillet Knife.

They are made of a High Carbon Stainless Steel and **CHEMICALLY BONDED WITH A TI-NITRIDE COATING** to be extremely corrosion resistant. In addition, these **BLADES HAVE SERRATED EDGES AND OPPOSING BIDIRECTIONAL BLADES** making filleting medium to large fish effortlessly.

MULTI-FLEX™ INTERCHANGEABLE SET

SKU: 1991724 // UPC: 661120079545



A **FIRST OF ITS KIND, THE MULTI-FLEX™** is the ultimate fillet knife for any type of fisherman. Featuring four different full-tang blades (7" Tapered Flex, 8" Ultra Flex, 9" Serrated Flex, 9" Stiff), the Multi-Flex brings the best of BUBBA™ all into one set. An **EASY-TO-USE SQUEEZE**

AND SLIDE MECHANISM allow you to switch between blades quickly and seamlessly while the Flex-Change™ locking system keeps the blade safe and secure.

Our signature **BUBBA™ NON-SLIP GRIP HANDLE** provides a consistent and classic feel to our new style of knife. The Multi-Flex™ comes in a premium hard-sided carrying case with a watertight seal, quick access handle and blade storage, and flexible lid organizer for added storage. **THE FILLET KNIFE WILL FOREVER BE CHANGED.**

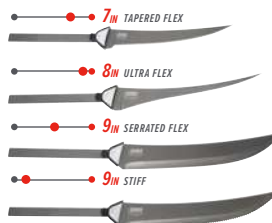
FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP HANDLE**
- **4 BLADES INCLUDED**
- **LANYARD HOLD**
- **SAFETY GUARDS & TRIGGER GRIP**
- **SQUEEZE & SLIDE MECHANISM FOR BLADE REMOVAL**
- **NEW PREMIUM HARD-SIDED STORAGE CASE**
- **WATERTIGHT SEAL WITH IPX7 WATERPROOF RATING**
- **HANDLE & BLADE STORAGE**



FLEX SCALE

none extreme



FRESHWATER MULTI-FLEX™ INTERCHANGEABLE SET

SKU: 1134164 // UPC: 661120106142



A **FIRST OF ITS KIND, THE MULTI-FLEX™** is the ultimate fillet knife for your freshwater fisherman. Featuring two different full-tang blades (7" Tapered Flex and 8" Ultra Flex), the Multi-Flex brings the best of BUBBA™ all into one set. An **EASY-TO-USE SQUEEZE AND**

SLIDE MECHANISM allows you to switch between blades quickly and seamlessly while the Flex-Change™ locking system keeps the blade safe and secure.

Our signature **BUBBA™ NON-SLIP GRIP HANDLE** provides a consistent and classic feel to our new style of knife. The Multi-Flex™ comes in a premium hard-sided carrying case with a watertight seal, quick access handle and blade storage, and a flexible lid organizer for added storage. **THE FILLET KNIFE WILL FOREVER BE CHANGED.**

FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP HANDLE**
- **2 BLADES INCLUDED** (7" TAPERED FLEX, 8" ULTRA FLEX)
- **LANYARD HOLE**
- **SAFETY GUARDS & TRIGGER GRIP**
- **SQUEEZE & SLIDE MECHANISM FOR BLADE REMOVAL**
- **NEW PREMIUM HARD-SIDED STORAGE CASE**
- **WATERTIGHT SEAL WITH IPX7 WATERPROOF RATING**
- **HANDLE & BLADE STORAGE**



PATS:
aob.com/patents



FLEX SCALE

none extreme

7" TAPERED FLEX

8" ULTRA FLEX

SALTWATER MULTI-FLEX™ INTERCHANGEABLE SET

SKU: 1134165 // UPC: 661120106159



A **FIRST OF ITS KIND, THE MULTI-FLEX™** is the ultimate fillet knife for your saltwater fishermen. Featuring two different full-tang blades (9" Serrated Flex and 9" Stiff), the Multi-Flex brings the best of BUBBA™ all into one set. An **EASY-TO-USE SQUEEZE AND**

SLIDE MECHANISM allow you to switch between blades quickly and seamlessly while the Flex-Change™ locking system keeps the blade safe and secure.

Our signature **BUBBA™ NON-SLIP GRIP HANDLE** provides a consistent and classic feel to our new style of knife. The Multi-Flex™ comes in a premium hard-sided carrying case with a watertight seal, quick access handle and blade storage, and a flexible lid organizer for added storage. **THE FILLET KNIFE WILL FOREVER BE CHANGED.**

FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP HANDLE**
- **2 BLADES INCLUDED** (9" SERRATED FLEX, 9" STIFF)
- **LANYARD HOLE**
- **SAFETY GUARDS & TRIGGER GRIP**
- **SQUEEZE & SLIDE MECHANISM FOR BLADE REMOVAL**
- **NEW PREMIUM HARD-SIDED STORAGE CASE**
- **WATERTIGHT SEAL WITH IPX7 WATERPROOF RATING**
- **HANDLE & BLADE STORAGE**



PATS:
aob.com/patents



FLEX SCALE

none extreme

9" SERRATED FLEX

9" STIFF

7" TAPERED FLEX BLADE

1138675 MULTI-FLEX INTERCHANGEABLE KIT ADD-ON // UPC: 661120106081



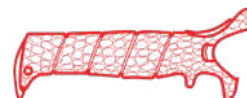
The **7" TAPERED FLEX BLADE** provides a new blade option for the current Multi-Flex™ Interchangeable Kit to cut smaller fish profiles with added flexibility. This blade offers **CORROSION PREVENTION** and a non-stick surface for ease in cutting.

FEATURES

- **TIN** TITANIUM-NITRIDE COATING
- **7IN BLADE LENGTH**
- **FULL-TANG CONSTRUCTION**
- **MULTI-FLEX™ HANDLE COMPATIBILITY**

FLEX SCALE

none extreme



6" HANDLE (NOT INCLUDED)

From **WATER TO PLATE™ BUBBA™** is

THE *ultimate* LIFESTYLE™

8" ULTRA FLEX BLADE



1138676 MULTI-FLEX INTERCHANGEABLE KIT ADD-ON // UPC: 661120106098

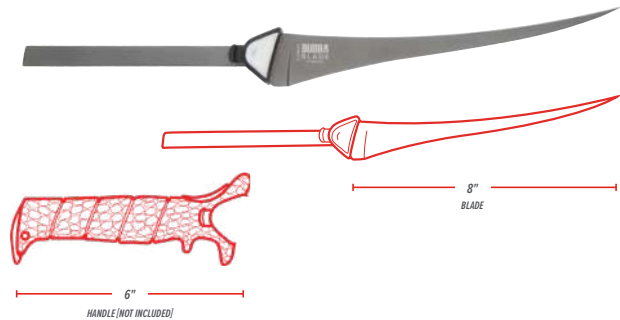


The **8" ULTRA FLEX BLADE** provides a new blade option for the current Multi-Flex™ Interchangeable Kit to cut both small and medium fish profiles with added flexibility. This blade offers **CORROSION PREVENTION** and a non-stick surface for ease in cutting.

FEATURES

- **TIN** TITANIUM-NITRIDE COATING
- **8IN** BLADE LENGTH
- **FULL-TANG** CONSTRUCTION
- **MULTI-FLEX™** HANDLE COMPATIBILITY

FLEX SCALE



9" SERRATED FLEX BLADE



1138677 MULTI-FLEX INTERCHANGEABLE KIT ADD-ON // UPC: 661120106104

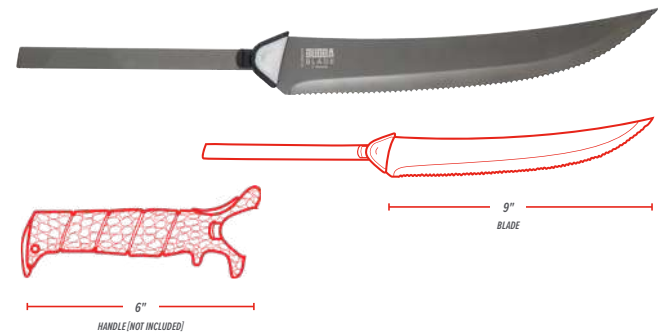


The **9" SERRATED FLEX BLADE** provides a new blade option for the current Multi-Flex™ Interchangeable Kit to cut larger fish profiles. This blade offers **CORROSION PREVENTION** and a non-stick surface for ease in cutting.

FEATURES

- **TIN** TITANIUM-NITRIDE COATING
- **9IN** BLADE LENGTH
- **FULL-TANG** CONSTRUCTION
- **MULTI-FLEX™** HANDLE COMPATIBILITY

FLEX SCALE



9" STIFF BLADE



1138678 MULTI-FLEX INTERCHANGEABLE KIT ADD-ON // UPC: 661120106111

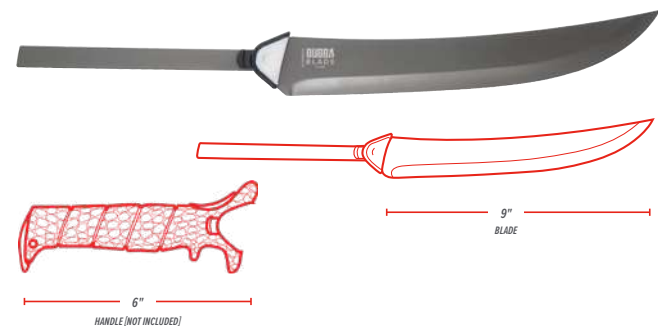


The **9" STIFF BLADE** provides a new blade option for the current Multi-Flex™ Interchangeable Kit to cut larger fish profiles. This blade offers **CORROSION PREVENTION** and a non-stick surface for ease in cutting.

FEATURES

- **TIN** TITANIUM-NITRIDE COATING
- **9IN** BLADE LENGTH
- **FULL-TANG** CONSTRUCTION
- **MULTI-FLEX™** HANDLE COMPATIBILITY

FLEX SCALE



6" ULTRA FLEX BLADE



1159152 MULTI-FLEX INTERCHANGEABLE KIT ADD-ON // UPC: 661120651413

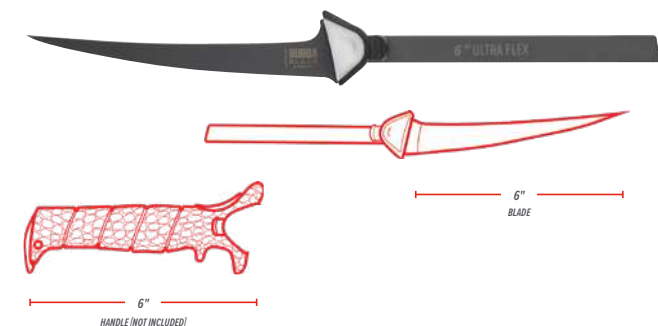


The **6" ULTRA FLEX BLADE** provides a new blade option for the current Multi-Flex™ Interchangeable Kit to cut smaller fish profiles. This blade offers **CORROSION PREVENTION** and a non-stick surface for ease in cutting.

FEATURES

- **TIN** TITANIUM-NITRIDE COATING
- **6IN** BLADE LENGTH
- **FULL-TANG** CONSTRUCTION
- **MULTI-FLEX™** HANDLE COMPATIBILITY

FLEX SCALE



KITCHEN SERIES ELECTRIC FILLET KNIFE

SKU: 1135883 // UPC: 661120106203

The **KITCHEN SERIES ELECTRIC KNIFE** is a state-of-the-art kitchen tool, offering a best-in-class performance focusing on an ergonomic design to accommodate professional chefs or everyday culinary enthusiasts. We have taken the same quality and design from our **INDUSTRY-LEADING ELECTRIC FILLET KNIFE** and put those same characteristics into a kitchen series model.

This lightweight knife features an integrated **LITHIUM-ION BATTERY** for increased cutting efficiency in order to make restaurant-quality cuts for all your meats, fish, bread, and vegetables.

This knife will be the most powerful, long-lasting cordless electric kitchen knife on the market. Store this set on the countertop for easy access or in its **CARRYING CASE FOR EASY TRANSPORT**.

The Kitchen Series Electric Knife will come with three blades - **7" CARVING, 9" CARVING, AND 9" BREAD BLADE**.

FEATURES

- **CORDLESS** WITH 5FT POWER CHARGING CORD
- **STORAGE CARRYING CASE**
- **DUAL-RIVET BLADE DESIGN**
- **STAINLESS STEEL POLISHED BLADES**
- **ERGONOMIC TRIGGER WITH SAFETY LOCK**
- **BRUSHLESS MOTOR** FOR LONG-LASTING BATTERY
- **LED BATTERY LIFE INDICATOR**
- **7" CARVING, 9" CARVING & 9" BREAD BLADE INCLUDED**



7" CARVING BLADE

1178813 KITCHEN SERIES ELECTRIC KNIFE REPLACEMENT // UPC: 661120650362

The **7" CARVING BLADE** provides a replacement blade option for the current Kitchen Series Electric Knife for cutting meat in the kitchen. The pointed end and serrated edges cut, slice and carve through your turkey, ham, wild game, etc.

These **STAINLESS STEEL POLISHED BLADES** are designed with dual rivets for easy cleaning and precise slicing.

FEATURES

- **DUAL-RIVET BLADE DESIGN**
- **SERRATED EDGE**
- **STAINLESS STEEL POLISHED BLADES**
- **COMPATIBLE WITH KITCHEN SERIES ELECTRIC KNIFE**



9" CARVING BLADE

1178812 KITCHEN SERIES ELECTRIC KNIFE REPLACEMENT // UPC: 661120650355

The **9" CARVING BLADE** provides a replacement blade option for the current Kitchen Series Electric Knife for cutting meat in the kitchen. The pointed end and serrated edges cut, slice and carve through your turkey, ham, wild game, etc.

These **STAINLESS STEEL POLISHED BLADES** are designed with dual rivets for easy cleaning and precise slicing.

FEATURES

- **DUAL-RIVET BLADE DESIGN**
- **SERRATED EDGE**
- **STAINLESS STEEL POLISHED BLADES**
- **COMPATIBLE WITH KITCHEN SERIES ELECTRIC KNIFE**



9" BREAD BLADE

1178811 KITCHEN SERIES ELECTRIC KNIFE REPLACEMENT // UPC: 661120650348

The **9" BREAD BLADE** is ideal for sandwich slices; hot or cooled, crusty or soft breads. This blade provides a replacement option for the current Kitchen Series Electric Knife for slicing bread in the kitchen.

These **STAINLESS STEEL POLISHED BLADES** are designed with dual rivets for easy cleaning and precise slicing.

FEATURES

- **DUAL-RIVET BLADE DESIGN**
- **SERRATED EDGE**
- **STAINLESS STEEL POLISHED BLADES**
- **COMPATIBLE WITH KITCHEN SERIES ELECTRIC KNIFE**



From **WATER TO PLATE™ BUBBA™** is

THE *ultimate* LIFESTYLE™

COMPLETE KITCHEN & STEAK KNIFE SET

SKU: 1137661 // UPC: 661120106197

The **BUBBA™ COMPLETE KITCHEN AND STEAK KNIFE SET** covers all your kitchen cutting needs. The entire set will include an 8" Chef Knife, 8" Serrated Knife, 7" Santoku Knife, 6.5" Nakiri Knife, 6" Utility Knife, 3.5" Paring Knife, 9" Sharpening Steel, and four 4.5" Steak Knives. All made of **PREMIUM GERMAN STAINLESS STEEL** and expertly crafted G10 handles.

This **BUBBA™ COMPLETE KITCHEN & STEAK KNIFE SET** will come in a stylish but elegant parawood knife block to safely store and display the entire set on any countertop.

FEATURES

- **PREMIUM GERMAN STAINLESS STEEL**
- **EXTREMELY SHARP, LONG-LASTING BLADE EDGE**
- **EXPERTLY CRAFTED G10 HANDLES**
- **ICONIC BUBBA™ QUALITY CRAFTSMANSHIP**
- **10 BLADES + 1 SHARPENING STEEL INCLUDED**
- **PARAWOOD KNIFE BLOCK INCLUDED**



9" SHARPENING STEEL



6.5" NAKIRI KNIFE



8" SERRATED KNIFE



3.5" PARING KNIFE



8" CHEF KNIFE



6" UTILITY KNIFE



7" SANTOKU KNIFE



4X 4.5" STEAK KNIVES

KITCHEN KNIFE SET

SKU: 1135891 // UPC: 661120106227

The **BUBBA™ KITCHEN KNIFE SET** covers all your kitchen cutting needs. The entire set will include an 8" Chef Knife, 8" Serrated Knife, 7" Santoku Knife, 6.5" Nakiri Knife, 6" Utility Knife, 3.5" Paring Knife, and 9" Sharpening Steel. All made of **PREMIUM GERMAN STAINLESS STEEL** and expertly crafted G10 handles.

This **BUBBA™ KITCHEN KNIFE SET** will come in a stylish but elegant parawood knife block to safely store and display the entire set on any countertop.

FEATURES

- **PREMIUM GERMAN STAINLESS STEEL**
- **EXTREMELY SHARP, LONG-LASTING BLADE EDGE**
- **EXPERTLY CRAFTED G10 HANDLES**
- **ICONIC BUBBA™ QUALITY CRAFTSMANSHIP**
- **6 BLADES + 1 SHARPENING STEEL INCLUDED**
- **PARAWOOD KNIFE BLOCK INCLUDED**



9" SHARPENING STEEL



6.5" NAKIRI KNIFE



8" SERRATED KNIFE



3.5" PARING KNIFE



8" CHEF KNIFE



6" UTILITY KNIFE



7" SANTOKU KNIFE

STEAK KNIFE SET

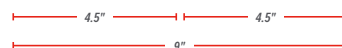
SKU: 1137660 // UPC: 661120106258

The **BUBBA™ STEAK KNIFE SET** set covers your carving and slicing needs. The set includes four 4.5" Steak Knives. All made of **PREMIUM GERMAN STAINLESS STEEL** and expertly crafted G10 handles.

This **BUBBA™ STEAK KNIFE SET** will come in a stylish but elegant parawood knife block to safely store and display the entire set on any countertop.

FEATURES

- **PREMIUM GERMAN STAINLESS STEEL**
- **EXTREMELY SHARP, LONG-LASTING BLADE EDGE**
- **EXPERTLY CRAFTED G10 HANDLES**
- **ICONIC BUBBA™ QUALITY CRAFTSMANSHIP**
- **FOUR 4.5" STEAK KNIVES INCLUDED**
- **PARAWOOD KNIFE BLOCK INCLUDED**



8" CHEF KNIFE

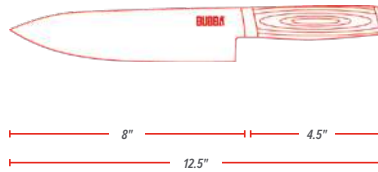
SKU: 1114253 // UPC: 661120106173

BUBBA™ offers a standalone professional quality **8" CHEF KNIFE** tastefully designed to match your kitchen décor through the quality craftsmanship of a G10 Handle and premium German Steel blade, giving way to an **EXTREMELY SHARP, LONG-LASTING EDGE**.

The **BUBBA™ 8" CHEF KNIFE** is the essential all-purpose kitchen knife that can be used for **CHOPPING, MINCING, SLICING, DICING** and is also perfect for heavy-duty work such as vegetables, fish, and meat.

FEATURES

- **PREMIUM GERMAN STAINLESS STEEL**
- **EXTREMELY SHARP, LONG-LASTING BLADE EDGE**
- **EXPERTLY CRAFTED G10 HANDLE**
- **ICONIC BUBBA™ QUALITY CRAFTSMANSHIP**
- **PERFECTLY BALANCED**



8" SERRATED KNIFE

SKU: 1114267 // UPC: 661120106241

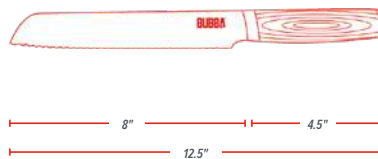
BUBBA™ offers a standalone professional quality **8" SERRATED KNIFE** tastefully designed to match your kitchen décor through the quality craftsmanship of a G10 Handle and premium forged German Steel blade, giving way to an **EXTREMELY SHARP, LONG-LASTING EDGE**.

The **BUBBA™ 8" SERRATED KNIFE** is designed to easily and **QUICKLY CUT THROUGH TOUGH BREAD CRUSTS** and baguettes without destroying the soft inside.

The 8" Serrated Knife also easily **CUTS THROUGH MEATS** such as turkey without damaging the meat and tomatoes without squashing the entire tomato.

FEATURES

- **PREMIUM GERMAN STAINLESS STEEL**
- **ELONGATED SERRATED CUTTING EDGE**
- **EXPERTLY CRAFTED G10 HANDLE**
- **ICONIC BUBBA™ QUALITY CRAFTSMANSHIP**
- **PERFECTLY BALANCED**



7" SANTOKU KNIFE

SKU: 1114265 // UPC: 661120106180

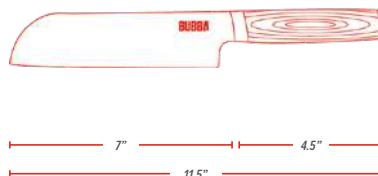
BUBBA™ offers a standalone professional quality **7" SANTOKU STYLE KNIFE** tastefully designed to match your kitchen décor through the quality craftsmanship of a G10 Handle and premium German Steel blade, giving way to an **EXTREMELY SHARP LONG-LASTING EDGE**.

The **BUBBA™ 7" SANTOKU KNIFE** is designed with a **THINNER BLADE THAN A TRADITIONAL EUROPEAN CHEF'S KNIFE** and gradually curving at the very end to provide added control.

This knife allows for **EFFORTLESS PREP FOR PRODUCE**, heavier veggies such as potatoes, and can dice any fish or meat.

FEATURES

- **PREMIUM GERMAN STAINLESS STEEL**
- **EXTREMELY SHARP, LONG-LASTING BLADE EDGE**
- **EXPERTLY CRAFTED G10 HANDLE**
- **ICONIC BUBBA™ QUALITY CRAFTSMANSHIP**
- **PERFECTLY BALANCED**



From **WATER TO PLATE™ BUBBA™** is

THE *ultimate* LIFESTYLE™

6.5" NAKIRI KNIFE

SKU: 1151297 // UPC: 661120263326

BUBBA™ offers a standalone professional quality **6.5" NAKIRI KNIFE**, tastefully designed to match your kitchen décor through the quality craftsmanship of a G10 Handle and premium forged German Stainless Steel, giving way to an extremely sharp, long-lasting edge.

The **BUBBA™ 6.5" NAKIRI KNIFE** is the essential all-purpose kitchen knife that can be used for **CHOPPING, MINCING, SLICING, DICING** and is also perfect for **HEAVY-DUTY WORK** such as vegetables, fish, and meat.

FEATURES

- **PREMIUM GERMAN STAINLESS STEEL**
- **EXTREMELY SHARP, LONG-LASTING BLADE EDGE**
- **EXPERTLY CRAFTED G10 HANDLE**
- **ICONIC BUBBA™ QUALITY CRAFTSMANSHIP**
- **PERFECTLY BALANCED**



6" UTILITY KNIFE

SKU: 1114268 // UPC: 661120106265

BUBBA™ offers a standalone professional quality **6" UTILITY KNIFE** tastefully designed to match your kitchen décor through the quality craftsmanship of a G10 Handle and premium forged German Steel blade, giving way to an extremely sharp, long-lasting edge.

The **BUBBA™ 6" UTILITY KNIFE** is a smaller version of a chef's knife but larger than a paring knife, making it an ideal knife for many tasks.

In addition, the 6" Utility Knife is perfect for **MINCING ONIONS, GARLIC CLOVES, AND HERBS** and will also easily cut through small vegetables and meats.

FEATURES

- **PREMIUM GERMAN STAINLESS STEEL**
- **EXTREMELY SHARP, LONG-LASTING BLADE EDGE**
- **EXPERTLY CRAFTED G10 HANDLE**
- **ICONIC BUBBA™ QUALITY CRAFTSMANSHIP**
- **PERFECTLY BALANCED**



3.5" PARING KNIFE

SKU: 1114266 // UPC: 661120106234

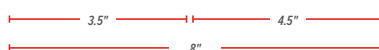
BUBBA™ offers a standalone professional quality **3.5" PARING KNIFE**, tastefully designed to match your kitchen décor through the quality craftsmanship of a G10 Handle and premium forged German Stainless Steel, giving way to an extremely sharp, long-lasting edge.

The **3.5" PARING KNIFE** has a small narrow blade that tapers down to the tip to provide **EASY HANDLING WHEN TRIMMING, SLICING, AND PEELING** small produce such as cherry tomatoes and herbs.

The Paring Knife is **AN ESSENTIAL TOOL** to have in the kitchen.

FEATURES

- **PREMIUM GERMAN STAINLESS STEEL**
- **EXTREMELY SHARP, LONG-LASTING BLADE EDGE**
- **EXPERTLY CRAFTED G10 HANDLE**
- **ICONIC BUBBA™ QUALITY CRAFTSMANSHIP**
- **PERFECTLY BALANCED**



FORMALLY 9" HONING ROD

9" SHARPENING STEEL

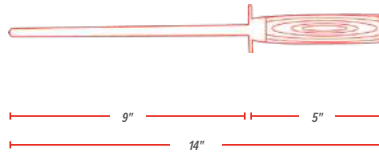
SKU: 1135889 // UPC: 661120106210

BUBBA™ offers a standalone professional quality **9" SHARPENING STEEL**, tastefully designed to match your kitchen décor through the quality craftsmanship of a G10 Handle and premium **PREMIUM DIAMOND COATING**, to create a longer-lasting sharp edge.

In addition, the **9" SHARPENING STEEL INCREASES THE OVERALL LIFE OF YOUR KITCHEN KNIVES** by regularly re-aligning the microscopic teeth.

FEATURES

- **PREMIUM GERMAN STAINLESS STEEL**
- **POINTED TIP** FOR MAXIMUM CONTROL
- **DIAMOND-COATED** FOR PREMIUM EDGE CONTROL
- **EXPERTLY CRAFTED G10 HANDLE**
- **ICONIC BUBBA™ QUALITY CRAFTSMANSHIP**
- **PERFECTLY BALANCED**



SEAKER SERIES™ SLING

1114247 SEAKER™ SERIES // UPC: 661120080213

The **SEAKER SERIES™ SLING** is a premium dry travel bag constructed for maximum durability and minimal weight. The sling uses **EXTREME WEATHER-RESISTANT MATERIALS WITH MAXIMUM CAPACITY**. It can store up to three PLANO® Tackle Boxes (3600 Series) or 10 liters.

The sling has a padded and adjustable shoulder strap, an internal waterproof pocket, and a rod holder. This bag is **THE PERFECT COMPANION FOR ANY ANGLER** hitting the water or simply hitting the road for the next adventure.

FEATURES

- **TPU LAMINATE** GOOD WATERPROOF
- **PU COATED 420D WATER-RESISTANT RIPSTOP POLYESTER**
- **10L CAPACITY**
- **MULTIPLE STORAGE COMPONENTS** FOR BUBBA™ PRODUCTS
- **FRONT STORAGE WITH HOOK KEEPER**
- **WATER-RESISTANT OUTSIDE YKK® ZIPPER**
- **INTERNAL WATERPROOF POCKET**
- **COATED LOOPS** FOR CARABINER ATTACHMENTS
- **STORAGE POUCHES** FOR SMALLER ITEMS
- **BEER/WATER BOTTLE STORAGE**
- **ROD HOLDER LOOP**



SEAKER SERIES™ HIP PACK

1116740 SEAKER™ SERIES // UPC: 661120080206

The **SEAKER SERIES™ HIP PACK** is a premium dry travel bag constructed for maximum durability and minimal weight. The hip pack uses **EXTREME WEATHER-RESISTANT MATERIALS WITH MAXIMUM CAPACITY**. It can store up to three PLANO® Tackle Boxes (3600 Series) or 10 liters.

Wear the hip pack your way with a fully padded and adjustable waist belt around your waist or as a sling, making this bag **THE PERFECT COMPANION FOR ANY ANGLER** hitting the water or simply hitting the road for the next adventure.

FEATURES

- **TPU LAMINATE** GOOD WATERPROOF
- **PU COATED 420D WATER-RESISTANT RIPSTOP POLYESTER**
- **10L CAPACITY**
- **MULTIPLE STORAGE COMPONENTS** FOR BUBBA™ PRODUCTS
- **MOLDED EVA FRONT STORAGE WITH HOOK KEEPER**
- **MAGNETIC, DOUBLE YKK® ZIPPERED MAIN CLOSURE**
- **COATED LOOPS** FOR CARABINER ATTACHMENTS
- **STORAGE POUCHES** FOR SMALLER ITEMS
- **BEER/WATER BOTTLE STORAGE**
- **REMOVABLE INTERNAL DIVIDER**



From **WATER TO PLATE™ BUBBA™** is

THE *ultimate* LIFESTYLE™

SEAKER SERIES™ DUFFEL

1114250 SEAKER™ SERIES // UPC: 661120080237

The **SEAKER SERIES™ DUFFEL** is a premium dry travel bag built for maximum durability and minimal weight. Ideal for travel, this duffel is constructed with a waterproof base and **QUICK-DETACH ADJUSTABLE PADDED BACKPACK STRAPS** with a storage sleeve in the lid.

The duffel uses extreme weather-resistant materials with maximum capacity. It can store up to 62 liters and has a mesh side pocket with **EXPANDABLE ZIPPERED SPACE FOR SHOES OR WET ITEMS**, making this bag **THE PERFECT COMPANION FOR ANY ANGLER** hitting the water or simply hitting the road for the next adventure.

FEATURES

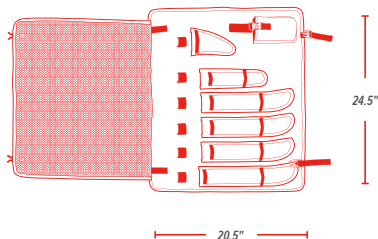
- **TPU LAMINATE 600D WATERPROOF**
- **PU COATED 420D WATER-RESISTANT RIPSTOP POLYESTER**
- **62L CAPACITY**
- **MULTIPLE STORAGE COMPONENTS FOR BUBBA™ PRODUCTS**
- **RAIN-SHROUD OVER ZIPPER**
- **COATED LOOPS FOR CARABINER ATTACHMENTS**
- **STORAGE POUCHES FOR SMALLER ITEMS**
- **VERSATILE CARRYING STRAPS AS BACKPACK OR DUFFEL**
- **FRONT AND SIDE GRAB HANDLES**
- **SIDE AND INTERNAL COMPRESSION STRAPS**
- **EXTENDABLE & BREATHABLE SIDE STORAGE COMPARTMENT**



SEAKER SERIES™ KNIFE ROLL

1114251 SEAKER™ SERIES // UPC: 661120106289

The **SEAKER SERIES™ KNIFE ROLL** is constructed for maximum durability & minimal weight, with knife, shear, sharpener, and tool compartments making this bag **THE PERFECT COMPANION** for any angler hitting the water or simply hitting the road for the next adventure.



FEATURES

- **1X LARGE KNIFE COMPARTMENT (UP TO 12")**
- **3X MEDIUM KNIVES COMPARTMENT (UP TO 9")**
- **1X SMALL KNIFE COMPARTMENT (UP TO 7")**
- **1X SHEARS COMPARTMENT**
- **1X ULTRA KNIFE SHARPENER COMPARTMENT**
- **COVER SLEEVE WITH ZIPPERED POCKET**
- **HANGER LOOPS**
- **COATED FABRICS FOR EASY CLEANING**
- **VELCRO® STRAPS TO SECURE KNIFE HANDLES**
- **ADJUSTABLE & REMOVABLE SHOULDER STRAP**



7" TAPERED FLEX FOLDING KNIFE

SKU: 1112554 // UPC: 661120079903

Unfold perfection with our **7" TAPERED FLEX FOLDING KNIFE**. Derived from our iconic 7" Tapered Flex, the **7" TAPERED FLEX FOLDING KNIFE** is designed for anglers who live a lifestyle of adventure and require a highly portable folding fillet knife that is built to last a lifetime while being versatile enough to handle any salt or freshwater fish. Whether you want to keep it in your pocket, in your tackle box, or on the boat, this knife easily folds down for effortless storage. The 7" Tapered Flex Folding Knife features our signature **ICONIC, NON-SLIP GRIP** with a **TITANIUM-NITRIDE COATED**, high carbon stainless steel blade that has the same flex as our 7" Tapered Flex. It is built with a premium **LOCKBACK MECHANISM** for a strong hold during use. This 7" Tapered Flex Folding Knife also comes with a sheath and lanyard hole for added security.

FEATURES

- **TIN TITANIUM-NITRIDE COATED BLADES**
- **ICONIC NON-SLIP GRIP**
- **CORROSION-RESISTANT**
- **SPRING-LOADED**
- **CRIMPER TOOL**
- **CARBIDE CUTTERS**
- **OFFERS 90° ANGLE FOR LEVERAGE IN HOOK REMOVAL**
- **LANYARD HOLE (COILED LANYARD INCLUDED)**
- **SHEATH WITH BELT LOOP INCLUDED**



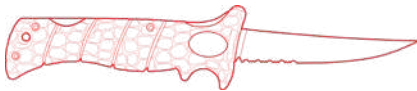
FORMALLY 5" LUCKY LEW

5" FOLDING KNIFE

SKU: BB1-5FK // UPC: 019962430947

Every fisherman needs this folding fillet knife as their good luck charm. You will want this with you wherever you go. Its folding abilities make it easy to store and quick to access.

Its **5-INCH TITANIUM-NITRIDE** coated blades and secure **LOCK-BACK DESIGN** keeps it safe and user-friendly. It has a 1.5-inch serrated cutting edge and its 6-inch **ICONIC NON-SLIP-GRIP HANDLE**. If you are not sure what you will catch, this knife is handy to have for whatever comes your way.



FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- CORROSION-RESISTANT
- SERRATED BASE EDGE
- HIGH CARBON STAINLESS STEEL BLADES
- SAFETY GUARDS
- TRIGGER GRIP
- LOCK BACK
- LANYARD HOLE
- SHEATH WITH BELT LOOP INCLUDED



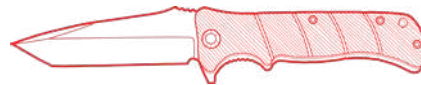
4" SCULPIN KNIFE

SKU: BB-CL-FK // UPC: 653341606402

This **SCULPIN POCKET KNIFE** folds up nicely to fit in your jeans or jacket pocket. It's handy for on-the-go or out at the fishing docks. The **DEEP POCKET CLIP** allows the **BLADE TO BE UPWARD** and has a liner lock safety mechanism. Although smaller in stature, it's the kind of knife everyone wishes they had and is durable enough to withstand any condition you put it through. Carry this knife with you wherever you are. It'll do all the work, so you don't have to.

FEATURES

- HIGH CARBON STAINLESS STEEL
- THIN PROFILE
- FINGER FLIPPER
- LINER LOCK
- POCKET CLIP
- G-10 TEXTURED STAINLESS STEEL HANDLE
- LANYARD HOLE



6" ULTRA FLEX

SKU: 1085876 // UPC: 661120414261

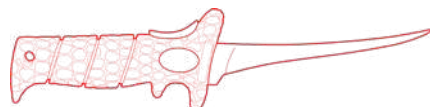
Our **6" ULTRA FLEX** fillet knife comes loaded with **EXTREME FLEXIBILITY** and a **RIDICULOUSLY THIN BLADE**. The combination of the two make this knife essential for your collection.

Bring this knife with you because its **FULL-TANG CONSTRUCTION** is designed to be your go-to for everything.

Whether you're **CUTTING FOR DETAIL** or for bone removal, it will be your best friend.

Because it is the little brother to the 8" Ultra Flex, it's suited perfectly for Crappie or smaller panfish.

This secret weapon is your **KEY FOR SUCCESS**.



FLEX SCALE



FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- CORROSION-RESISTANT
- FULL-TANG CONSTRUCTION
- FLEXIBLE & ULTRA-THIN BLADE
- HIGH CARBON STAINLESS STEEL
- SAFETY GUARDS
- TRIGGER GRIP
- LANYARD HOLE
- HIGH-END MOLDED SHEATH INCLUDED:
- QUICK LOCK & RELEASE DESIGN
- BELT CLIP/LOOP FOR ULTIMATE CONVENIENCE
- VENTS FOR DRAINAGE



From **WATER TO PLATE™ BUBBA™** is

THE *ultimate* LIFESTYLE™

7" TAPERED FLEX

SKU: BB1-7F // UPC: 794504877731

Be sure to add our **7" TAPERED FLEX** to your growing BUBBA™ knife collection.

You won't want to overlook this 7-inch fillet knife. Along with our other knives, it's made with our **ICONIC NON-SLIP-GRIP HANDLE** and stainless-steel blade.

This non-stick **TITANIUM-NITRIDE COATED BLADE** gives filleting a whole new feel. If it's your first time filleting a fish or your thousandth time, this knife will make filleting a piece of cake.



FLEX SCALE



FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- CORROSION-RESISTANT
- FULL-TANG CONSTRUCTION
- FLEXIBLE BLADE
- HIGH CARBON STAINLESS STEEL
- SAFETY GUARDS
- TRIGGER GRIP
- LANYARD HOLE
- HIGH-END MOLDED SHEATH INCLUDED:
- QUICK LOCK & RELEASE DESIGN
- BELT CLIP/LOOP FOR ULTIMATE CONVENIENCE
- VENTS FOR DRAINAGE



8" ULTRA FLEX

SKU: 1085875 // UPC: 661120414254

This **8" ULTRA FLEX FILLET KNIFE** is just what you asked for.

Its **EXTREME FLEXIBILITY** makes it stand out among its competitors.

The sporty sleek blade cuts **PRECISE FOR DETAILING** and plucking out bones.

Your inner adventurer won't want to leave this fearless tool behind.

BUBBA™ also offers this knife in a 6" blade option.



FLEX SCALE



FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- CORROSION-RESISTANT
- FULL-TANG CONSTRUCTION
- EXTREME FLEXIBILITY
- HIGH CARBON STAINLESS STEEL
- SAFETY GUARDS
- TRIGGER GRIP
- LANYARD HOLE
- HIGH-END MOLDED SHEATH INCLUDED:
- QUICK LOCK & RELEASE DESIGN
- BELT CLIP/LOOP FOR ULTIMATE CONVENIENCE
- VENTS FOR DRAINAGE



9" FLEX

SKU: BB1-9F // UPC: 794504877830

The **9-INCH FLEX FILLET KNIFE** is the ideal candidate for filleting your Tuna.

This knife does it all. Its **SEMI-FLEXIBLE BLADE** is more lenient than the 9-inch Stiff Fillet Knife. The knife comes fully loaded with its classic **NON-SLIP-GRIP HANDLE** and non-stick titanium-nitride coated blade.

Its **FULL-TANG CONSTRUCTION** includes a razor-sharp edge that meets your standards.



FLEX SCALE



FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- CORROSION-RESISTANT
- FULL-TANG CONSTRUCTION
- MODERATE FLEXIBILITY
- HIGH CARBON STAINLESS STEEL
- SAFETY GUARDS
- TRIGGER GRIP
- LANYARD HOLE
- HIGH-END MOLDED SHEATH INCLUDED:
- QUICK LOCK & RELEASE DESIGN
- BELT CLIP/LOOP FOR ULTIMATE CONVENIENCE
- VENTS FOR DRAINAGE



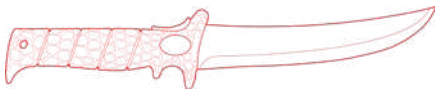
9" STIFF

SKU: BB1-9S // UPC: 696859308291

If you're looking for a multi-purpose knife, look no further. This fillet knife doubles as a utility knife for meat carvers.

The 2mm-wide blade on **9-INCH STIFF FILLET KNIFE** is ideal for precision cutting. Its **BEVELED EDGE** allows for thinner and crisper cuts.

This **FULL-TANG CONSTRUCTED** knife has little flex making it controllable and great for any Amberjack. The 9-inch blade is **NON-STICK**, creating a clean, effortless cut through fish or meat, and provides safety guards for your protection.



FLEX SCALE



FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- CORROSION-RESISTANT
- FULL-TANG CONSTRUCTION
- RIGID STRUCTURE
- HIGH CARBON STAINLESS STEEL
- SAFETY GUARDS
- TRIGGER GRIP
- LANYARD HOLE
- HIGH-END MOLDED SHEATH INCLUDED:
- QUICK LOCK & RELEASE DESIGN
- BELT CLIP/LOOP FOR ULTIMATE CONVENIENCE
- VENTS FOR DRAINAGE



9" TAPERED FLEX

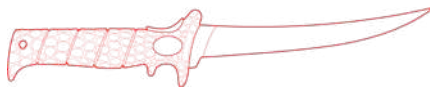
SKU: BB1-9TF // UPC: 696859308444

Make it your new norm to never leave the house without the **9" TAPERED FLEX FILLET KNIFE** by your side.

This **FULL-TANG CONSTRUCTED** knife will not disappoint you as you're filleting your catch.

The non-stick coated blade and **TRIGGER GRIP** make filleting easy for everyone.

This knife delivers the same quality and **ICONIC NON-SLIP GRIP** you see and trust in all our other products.



FLEX SCALE



FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- CORROSION-RESISTANT
- FULL-TANG CONSTRUCTION
- FLEXIBLE BLADE
- HIGH CARBON STAINLESS STEEL
- SAFETY GUARDS
- TRIGGER GRIP
- LANYARD HOLE
- HIGH-END MOLDED SHEATH INCLUDED:
- QUICK LOCK & RELEASE DESIGN
- BELT CLIP/LOOP FOR ULTIMATE CONVENIENCE
- VENTS FOR DRAINAGE



9" SERRATED FLEX

SKU: 1112553 // UPC: 661120079910

The **9" SERRATED FLEX KNIFE** is the ideal fillet knife for anglers who target large-scale fish. This knife does it all—from filleting to cutting through large bones. The 9" Serrated Flex has been **ENGINEERED WITH ENHANCED TEETH SERRATIONS** to deliver maximum cutting power on the toughest of fish. Developed with the same quality craftsmanship as our traditional fillet knives, the 9" Serrated Flex comes equipped with our signature ergonomic handle and **ICONIC NON-SLIP GRIP** for ultimate comfort while filleting. The blade is constructed of high-carbon stainless steel and **COATED WITH TITANIUM NITRIDE** for superior corrosion resistance. The 9" Serrated Flex comes with a **DELUXE SHEATH AND LANYARD HOLE** for added security while on the water. **CUT LIKE A PRO WITH THE 9" SERRATED FLEX FILLET KNIFE.**



FLEX SCALE



FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- FULL-TANG CONSTRUCTION
- FULL SERRATED EDGE
- HIGH CARBON STAINLESS STEEL
- SAFETY GUARDS
- TRIGGER GRIP
- LANYARD HOLE
- HIGH-END MOLDED SHEATH INCLUDED:
- QUICK LOCK & RELEASE DESIGN
- BELT CLIP/LOOP FOR ULTIMATE CONVENIENCE
- VENTS FOR DRAINAGE



From **WATER TO PLATE™ BUBBA™** is

THE *ultimate* LIFESTYLE™

12" FLEX

SKU: BB1-12F // UPC: 696859308437

Take a chance on this **12-INCH FLEX FILLET KNIFE** when cleaning your prized possession. This **RAZOR-SHARP FLEX** stands out from the others in size and performance. If you are a bold fisherman, use this knife for your biggest keepers.

We use our same trusted **NON-SLIP GRIP HANDLE** so that you can show it who's boss. The **FULL-TANG CONSTRUCTION** and high carbon **STAINLESS-STEEL BLADE** bring you a clean cut every time.

Don't leave the house without a **12-INCH FLEX KNIFE**.



FLEX SCALE



FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- **FULL-TANG CONSTRUCTION**
- **HIGH CARBON STAINLESS STEEL**
- **SAFETY GUARDS**
- **TRIGGER GRIP**
- **LANYARD HOLE**
- **HIGH-END MOLDED SHEATH INCLUDED:**
- **QUICK LOCK & RELEASE DESIGN**
- **BELT CLIP/LOOP FOR ULTIMATE CONVENIENCE**
- **VENTS FOR DRAINAGE**



ULTRA KNIFE SHARPENER

SKU: 1982314 // UPC: 661120079859

The **ULTRA KNIFE SHARPENER** is the complete solution for all your BUBBA sharpening needs.

No matter the condition or skill set, easily and effortlessly sharpen any knife! The locking system adjusts from 19 to 26 degrees on either a medium 400 grit stone to a fine 180 grit.

The Ultra Knife Sharpener bridges the gap between a novice knife sharpener to an experienced commercial sharpener with no effort.

FEATURES

- **ICONIC NON-SLIP GRIP ON CASE**
- **CASE STICKS TO SURFACE IN LOCKED POSITION**
- **TWO LOCKING POSITIONS - 19 & 26 DEGREE SHARPENING ANGLES**
- **TWO SHARPENING MATERIALS - 400 GRIT OR 180 GRIT**



PADDOC™ SHUCKING KNIFE

SKU: 1111856 // UPC: 661120079927

The **PADDOC™ SHUCKING KNIFE** is designed to shuck bundles of oysters with ease. Our oyster knife has an ergonomically-designed handle for ultimate comfort and our **ICONIC NON-SLIP GRIP** for maximum security while shucking the toughest of oysters. Engineered with commercial-grade **440C STAINLESS STEEL** AND A **CURVED TIP** for maximum leverage, the Paddoc™ Shucking Knife is built to easily hinge any oyster with very little force. It will quickly become your go-to tool for all your oyster needs as it is a **MULTI-PURPOSE OYSTER KNIFE** that will shuck raw or steamed oysters. Finally, an oyster knife is engineered to fit your lifestyle.

FEATURES

- **ICONIC NON-SLIP GRIP HANDLE**
- **HIGH-STRENGTH 440C STEEL**
- **FULL-TANG CONSTRUCTION**
- **CURVED TIP**
- **DESIGNED FOR COMFORT**



PROTEUS™ ULU



SKU: 1989606 // UPC: 661120079842

The **BUBBA PROTEUS™ ULU** brings a unique and versatile blade to the BUBBA™ family that allows you to cut like a pro. From its roots of Native Alaska, the Proteus™ Ulu Knife allows users to experience a whole new style of cutting. Using a natural rocking motion, the Proteus™ Ulu Knife's **CURVED BLADE MAKES IT EASY TO CUT** through fish, vegetables, pizza, or whatever else you may have on your dinner menu. The Proteus™ Ulu Knife is engineered with our **ICONIC NON-SLIP GRIP AND COMMERCIAL GRADE 420 STAINLESS STEEL** making it durable enough to handle the rough waters while at sea and functional enough to be used by a professional chef while in the kitchen.

Our ergonomically-designed handle and perfectly aligned thumb pads allow for **UNMATCHED COMFORT AND EXTREME DEXTERITY**. We even included a bottle opener so you can pair your favorite beer with your freshly prepared meal. Take the hard work and chore out of cutting with a new **BUBBA PROTEUS™ ULU**.

FEATURES

- **TIN TITANIUM-NITRIDE COATED BLADES**
- **ICONIC NON-SLIP GRIP**
- **FULL-TANG CONSTRUCTION**
- **DESIGNED FOR MAXIMUM COMFORT**
- **CURVED BLADE FOR EFFORTLESS CUTS**
- **THUMB GRIP FOR SHEATH REMOVAL**
- **INTEGRATED BOTTLE OPENER**



SCOUT™ 3.5" POINTED DIVE KNIFE

SKU: 1107806 // UPC: 661120079538

The **SCOUT™ 3.5" POINTED KNIFE** is the ideal knife for the spear fisherman. From braining a fish to cutting through rope, this knife has you covered. The Scout™ 3.5" Pointed Knife features a **FULL-TANG, TITANIUM-NITRIDE COATED, HIGH-CARBON STAINLESS STEEL BLADE** for unmatched durability and strength. The blade not only has a precisely ground, **RAZOR SHARP EDGE**, but also a **SERRATED EDGE** for ultimate cutting versatility. The handle is ergonomically designed to comfortably fit any hand and, as always, is engineered with our **ICONIC, NON-SLIP GRIP** to provide maximum control, no matter the conditions. Finally, the Scout™ 3.5" Pointed Knife includes a **DELUXE LOCKING SHEATH** with adjustable rubber straps to provide a body hold system that is built for easy and safe one-handed use. We also offer a Scout™ 4" Blunt Knife.

FEATURES

- **TIN TITANIUM-NITRIDE COATED BLADES**
- **ICONIC NON-SLIP GRIP**
- **FULL-TANG TANK TAPPERS**
- **POINTED-STYLE PIERCING TIP**
- **FAST CUTTING SERRATED EDGE**
- **MULTI-FUNCTION SHARP EDGE**
- **LINE CUTTER**
- **SPEAR SHAFT RETRIEVAL NOTCH**
- **DUAL LANYARD HOLES (LANYARD INCLUDED)**
- **CONTOURED SHEATH INCLUDED:**
- **QUICK LOCK & RELEASE DESIGN**
- **ADJUSTABLE BODY STRAPS**
- **LANYARD STOW NOTCHES**



From **WATER TO PLATE™ BUBBA™** is

THE *ultimate* LIFESTYLE™

SCOUT™ 4" BLUNT DIVE KNIFE

SKU: 1107809 // UPC: 661120079521

The **SCOUT™ 4" BLUNT KNIFE** is the optimal knife for scuba diving, snorkeling, and everyday diving. This knife is built to be an all-purpose tool, ideal for a variety of operations. The blunt tip provides the **PROTECTION AGAINST ACCIDENTAL GEAR AND HOSE CUTS**. The Scout™ 4" Blunt Knife features a full-tang, Titanium-Nitride coated, high-carbon stainless steel blade for unmatched durability and strength. The blade not only has a precisely ground, **RAZOR SHARP EDGE**, but also a **SERRATED EDGE** for ultimate cutting versatility. The handle is ergonomically designed to comfortably fit any hand and, as always, is engineered with our **ICONIC, NON-SLIP GRIP** to provide maximum control, no matter the conditions. Finally, the Scout™ 4" Blunt Knife includes a **DELUXE LOCKING SHEATH** with adjustable rubber straps to provide a body hold system that is built for easy and safe one-handed use.

FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- **FULL-TANG TANK TAPPERS**
- **BLUNT-STYLE UTILITY TIP**
- **FAST CUTTING SERRATED EDGE**
- **MULTI-FUNCTION SHARP EDGE**
- **LINE CUTTER**
- **SPEAR SHAFT RETRIEVAL NOTCH**
- **DUAL LANYARD HOLES** (LANYARD INCLUDED)
- **CONTOURED SHEATH INCLUDED:**
- **QUICK LOCK & RELEASE DESIGN**
- **ADJUSTABLE BODY STRAPS**
- **LANYARD STOW NOTCHES**



FORMERLY 10" SHARPENING STEEL

10" HONING ROD

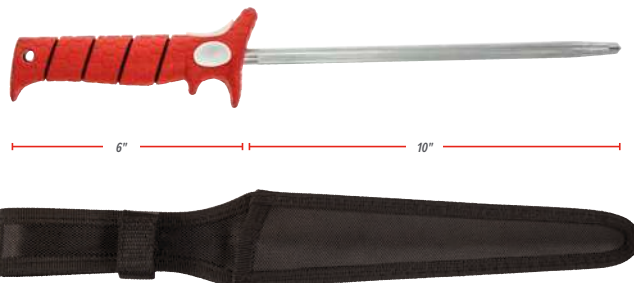
SKU: BB1-ST-BP // UPC: 019962035418

The **10" HONING ROD** is the best gift for your knives. You and your knives will thank us later. It's world-famous **NON-SLIP-GRIP**, and full tang construction provide you with ultimate trust when sharpening your blades.

We have been working hard to produce the best of its kind and designed our sharpening steel to complement the **HIGH-CARBON STAINLESS STEEL** used in all our **BUBBA** knives.

FEATURES

- **ICONIC NON-SLIP GRIP**
- **CORROSION-RESISTANT**
- **FULL-TANG CONSTRUCTION**
- **HIGH CARBON STAINLESS STEEL**
- **SAFETY GUARDS**
- **TRIGGER GRIP**
- **LANYARD HOLE**
- **SHEATH INCLUDED**



GRIP TAPE 2.0

SKU: 1163753 // UPC: 661120264385

FEATURES

- **ICONIC NON-SLIP GRIP**
- **BUILT FOR COMFORT**
- **RESILIENT MATERIAL**
- **ENDLESS UTILITY**
- **EASY APPLICATION**
- **ALL WEATHER CONDITIONS**



7" STAINLESS STEEL WIRE CUTTERS

SKU: 1112805 // UPC: 661120079941

The **7" STAINLESS STEEL WIRE CUTTERS** provide ultimate cutting capabilities for the ultimate angler. The Stainless Steel Wire Cutters are built with **STAINLESS STEEL** to provide extreme strength to cut through wire, leaders, and cable. They also feature our **ICONIC NON-SLIP GRIP** for superior security. The Wire Cutters are coated to prevent corrosion and last in the harshest of conditions. A **LANYARD HOLE** is also included for ease and convenience. The Stainless Steel Wire cutters are truly a cut above the rest.

FEATURES

- **ICONIC NON-SLIP GRIP**
- **HIGH-STRENGTH STAINLESS STEEL JAWS**
- **CORROSION-RESISTANT COATING**
- **SPRING-LOADED**
- **CUT THROUGH WIRE, LEADERS OR CABLE WITH EASE**
- **LANYARD HOLE** (LANYARD INCLUDED)
- **HIGH-END MOLDED SHEATH INCLUDED:**
- **QUICK LOCK & RELEASE DESIGN**
- **BELT CLIP** FOR ULTIMATE CONVENIENCE
- **LANYARD ATTACHMENT**



SMALL SHEARS

SKU: 1099913 // UPC: 661120079996

The **BUBBA™ SMALL SHEARS** are multi-functional, lightweight and durable. They are engineered to cut **MONOFILAMENT, FLUOROCARBON OR BRAIDED LINE WITH EASE.**

The **BUBBA™ Small Shears** are also equipped with our **ICONIC, NON-SLIP GRIP HANDLES**, a split shot crimp tool, bottle opener and lanyard hole. Although they may be small, these shears sure are mighty.

FEATURES

- **TIN TITANIUM-NITRIDE COATED BLADES**
- **MICRO-SERRATED BLADES**
- **FULL-TANG CONSTRUCTION**
- **ICONIC NON-SLIP GRIP**
- **GRIP SUPPORT**
- **SPLIT SHOT CRIMPER**
- **BOTTLE OPENER**
- **LANYARD HOLE**
- **CUTS THROUGH -**
MONOFILAMENT, FLUOROCARBON & BRAIDED LINE



MEDIUM SHEARS

SKU: 1099914 // UPC: 661120080008

The **BUBBA™ MEDIUM SHEARS** are our most versatile shears within the BUBBA™ shear family. They are engineered with **MICRO-SERRATED BLADES** to cut monofilament, fluorocarbon or braided line.

The **BUBBA™ Medium Shears** are **EXTREMELY FEATURE-RICH** and come equipped with a hook eye cleaner, hook sharpener, descaler, bottle opener, lanyard hole and even break down for easy cleaning. On top of all that, they come with our **ICONIC, NON-SLIP GRIP** handles, truly making these the ultimate angling shears.

FEATURES

- **TIN TITANIUM-NITRIDE COATED BLADES**
- **MICRO-SERRATED BLADES**
- **REMOVABLE BLADES FOR EASY CLEANING**
- **FULL-TANG CONSTRUCTION**
- **ICONIC NON-SLIP GRIP**
- **FISH DESCALER**
- **HOOK EYE CLEANER**
- **HOOK SHARPENER**
- **CRIMPER TOOL**
- **BOTTLE OPENER**
- **LANYARD HOLE**
- **CUTS THROUGH -**
MONOFILAMENT, FLUOROCARBON & BRAIDED LINE



From **WATER TO PLATE™** **BUBBA™** is

THE *ultimate* LIFESTYLE™

LARGE SHEARS

SKU: 1099915 // UPC: 661120080015

The **BUBBA™ LARGE SHEARS** are designed to withstand the harshest of conditions. They are engineered with **MICRO-SERRATED BLADES** to easily cut monofilament, fluorocarbon, braided line or rope.

The Large Shears offer a **CARBINEER CLIP** for easy access and include a sheath to clip on your shorts or belt. They also come featuring our **ICONIC, NON-SLIP GRIP**, a bottle opener and a lanyard clip. No matter your next adventure may be, these shears will be ready to go.

FEATURES

- **TIN TITANIUM-NITRIDE COATED BLADES**
- **MICRO-SERRATED BLADES**
- **REMOVABLE BLADES FOR EASY CLEANING**
- **FULL-TANG CONSTRUCTION**
- **ICONIC NON-SLIP GRIP**
- **EXTRA SHARP EDGE FOR PRECISION**
- **BOTTLE OPENER**
- **CARBINER CLIP**
- **CUTS THROUGH - MONOFILAMENT, FLUOROCARBON, BRAIDED LINE & ROPE**
- **BELT/POCKET SHEATH INCLUDED:**
- **MOLDED POLYMER**
- **LIGHTWEIGHT & WATER RESISTANT**
- **AVAILABLE NOW**



NIPPER & TETHER COMBO



SKU: 1121112 // UPC: 661120080183

The **NIPPER & TETHER COMBO** makes cutting line easier than ever. Featuring **STAINLESS STEEL BLADES** with extra sharp teeth, the Nipper is built to make precise cuts through mono, fluoro or braided line. The **RUBBERIZED GRIP** provides top-notch ergonomics and gripping ability.

The Tether attachment allows the Nipper to be in arms reach at all times as it has a **42" LINE ATTACHMENT**. Both features are **CORROSION RESISTANT** and built to last in the harshest of conditions.

The portability, convenience, and ease of the Nipper & Tether Combo make this **THE ULTIMATE TOOL FOR ANY ANGLER.**

FEATURES

TETHER

- **INTEGRATED CARABINER**
- **CORROSION- RESISTANT**
- **DURABLE FINISH**
- **SWIVEL FOR LINE ATTACHMENT**
- **HIGH-STRENGTH BRAID LINE**

NIPPER

- **CUTS THROUGH - MONOFILAMENT, FLUOROCARBON & BRAIDED LINE**
- **HOOK EYE CLEANER**
- **SERRATED NIPPER EDGE**
- **NON-SLIP FINGER PADS**
- **LOCK & STOW BLADE SAVER**



TETHER

SKU: 1116530 // UPC: 661120080275

The **BUBBA TETHER** provides easy and convenient access for your fishing accessories with **42" OF RETRACTABLE LINE**. Engineered with a durable, **CORROSION RESISTANT** finish and braided line, the tether is built to last. It also comes **INTEGRATED WITH A CARABINER** and a swivel for the ring attachment.

FEATURES

- **INTEGRATED CARABINER**
- **CORROSION- RESISTANT**
- **DURABLE FINISH**
- **SWIVEL FOR LINE ATTACHMENT**
- **HIGH-STRENGTH BRAID LINE**



SMALL PORTABLE GAFF



SKU: 1116733 // UPC: 661120079934

The **SMALL PORTABLE GAFF** is developed for the offshore angler who needs a compact, heavy-duty gaff to easily and quickly pull in fish. The Small Portable Gaff is constructed for superior strength with a **DURABLE CARBON FIBER SHAFT** and a heavy-duty 17-4 PH Stainless Steel 3" offset hook, all the while maintaining extreme portability with 3' in total length.

This Portable Gaff is perfect for a kayak, jet ski, small boat, or as a secondary gaff when pulling in those large Pelagics. The small Portable Gaff **REDEFINES PORTABILITY** and is ready for any fish the ocean throws at it.

FEATURES

- **ICONIC NON-SLIP GRIP HANDLE**
- **17-PH HIGH-STRENGTH STAINLESS STEEL**
- **CARBON FIBER HANDLE**
- **OFFSET HOOK DESIGN**
- **DESIGNED TO FIT MOST ROD HOLDERS**
- **DETACHABLE HOOK COVER**



CARBON FIBER GAFFS

FLEX SCALE



The **CARBON FIBER GAFFS** are engineered with a carbon fiber shaft for ultimate strength and lightweight hold. Our patent-pending offset hook combined with our corrosion resistant **17-4 PH STAINLESS STEEL**, there is no need to be soft when handling these gaffs. The **ICONIC RED NON-SLIP GRIP** gives you maximum control when it matters most.

AVAILABLE IN FOUR SIZES, the Carbon Fiber Gaffs are ready for any fish the ocean will throw at you.

FEATURES

- **ICONIC NON-SLIP GRIP HANDLE**
- **17-4 PH STAINLESS STEEL**
- **3.5mm CARBON FIBER HANDLE**
- **OFFSET HOOK DESIGN**
- **DESIGNED TO FIT MOST ROD HOLDERS**
- **DETACHABLE HOOK COVER**



SKU 1095935 // UPC: 661120418351 // 3" HOOK, 5' HANDLE



SKU 1099741 // UPC: 661120418368 // 4" HOOK, 5' HANDLE



SKU 1099742 // UPC: 661120418771 // 3" HOOK, 7' HANDLE



SKU 1099743 // UPC: 661120418788 // 4" HOOK, 7' HANDLE



From **WATER TO PLATE™ BUBBA™** is

THE *ultimate* LIFESTYLE™

FISHING NETS

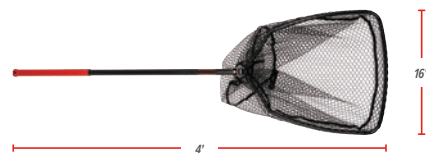
Never let another one off your hook. Our all-new **FISHING NET** is ready to help you land your next trophy fish. With a **75-POUND RATING**, it'll snag up any musky or even the biggest bull red. The net hoop is made from aerospace aluminum to uphold brutal force. Its **PVC COATED NYLON NETTING** makes cleaning and sifting through the waters a breeze. The knotless net also protects your fish from any roughness that traditional nets may cause. The yoke of the net features a diecast anodized aluminum giving it a **WEATHER-RESISTANT FINISH** and durability that will outlast years of use in saltwater. As always, our **ICONIC NON-SLIP GRIP** will come in handy while you wrangle in that prized catch. For ultimate durability and strength, our newest Fishing Net is **TOP-OF-THE-LINE FOR YOU AND YOUR MATES.**



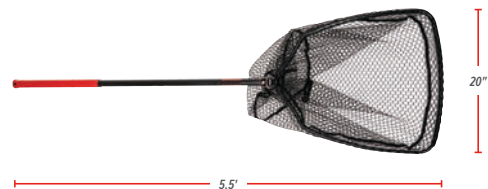
FEATURES

- **ICONIC NON-SLIP GRIP HANDLE**
- **2mm CARBON FIBER HANDLE**
- **REINFORCED AEROSPACE ALUMINUM HOOP**
- **SMALL NET: 30 LB WEIGHT-RATED**
- **MED & LG NET: 50 LB WEIGHT-RATED**
- **CORROSION-RESISTANT**
- **DESIGNED TO FIT MOST ROD HOLDERS**
- **NO STRUCTURAL PLASTIC**

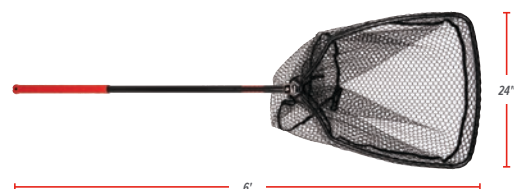
SKU 1096052 // UPC: 661120418795 // 16" SMALL NET



SKU 1098489 // UPC: 661120418801 // 20" MEDIUM NET



SKU 1098490 // UPC: 661120418818 // 24" LARGE NET



MEDIUM EXTENDABLE NET

SKU: 1116730 // UPC: 661120080190

When it comes to landing the fish of a lifetime, an extra reach can mean the difference between heartbreak and celebration. The **BUBBA EXTENDABLE NET** keeps you from coming up short.

Designed to fit most rod holders, the handle features our **ICONIC, NON-SLIP GRIP** for a secure hold. The PVC-coated, nylon net material offers added protection for fish and prevents hook tangles. Corrosion-resistant and weight-rated for 50 lbs, the BUBBA Extendable Net is constructed from carbon fiber and reinforced aluminum for the ultimate combination of strength and durability.



FEATURES

- **ICONIC NON-SLIP GRIP HANDLE**
- **CARBON FIBER & REINFORCED ALUMINUM HANDLE**
- **PVC-COATED NYLON NET MATERIAL**
- **50 LB WEIGHT-RATED**
- **CORROSION-RESISTANT**
- **DESIGNED TO FIT MOST ROD HOLDERS**
- **LIGHTWEIGHT, PORTABLE, TELESCOPING**
- **NET LENGTH EXTENDED 61"-79"**



LARGE EXTENDABLE NET

SKU: 1122182 // UPC: 661120080282

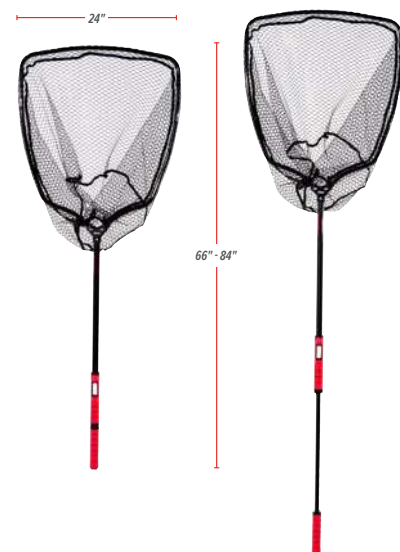
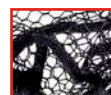
When it comes to landing the fish of a lifetime, an extra reach can mean the difference between heartbreak and celebration. The **BUBBA EXTENDABLE NET** keeps you from coming up short.

Designed to fit most rod holders, the handle features our **ICONIC, NON-SLIP GRIP** for a secure hold. The PVC-coated, nylon net material offers added protection for fish and prevents hook tangles. Corrosion-resistant and weight-rated for 50 lbs, the BUBBA Extendable Net is constructed from carbon fiber and reinforced aluminum for the ultimate combination of strength and durability.



FEATURES

- **ICONIC NON-SLIP GRIP HANDLE**
- **CARBON FIBER & REINFORCED ALUMINUM HANDLE**
- **PVC-COATED NYLON NET MATERIAL**
- **50 LB WEIGHT-RATED**
- **CORROSION-RESISTANT**
- **DESIGNED TO FIT MOST ROD HOLDERS**
- **LIGHTWEIGHT, PORTABLE, TELESCOPING**
- **NET LENGTH EXTENDED 66"-84"**



6.5" STAINLESS STEEL PLIERS

SKU: 1099906 // UPC: 661120079958

The **6.5" STAINLESS STEEL PLIERS** bring a new level of strength and durability to fishing pliers. Developed with premium, stainless steel and a **TITANIUM NITRIDE COATING**, these pliers are purpose-built to withstand extreme duress and resist corrosion. They come equipped with **CARBIDE CUTTERS, CRIMPING CUTOUTS AND ARE SPRING-LOADED**, so they are always ready to go. The Stainless Steel Pliers also provide a high-end, molded polymer sheath with belt clip that allows for easy one-handed access and secure storage. On top of all this, they are engineered with our **ICONIC, NON-SLIP GRIP** for maximum control.

FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- HIGH-STRENGTH STAINLESS STEEL
- SPRING-LOADED
- CRIMPER TOOL
- CARBIDE CUTTERS
- LANYARD HOLE (COILED LANYARD INCLUDED)
- HIGH-END MOLDED SHEATH INCLUDED:
- QUICK LOCK & RELEASE DESIGN
- BELT CLIP FOR ULTIMATE CONVENIENCE
- LANYARD ATTACHMENT
- AVAILABLE NOW



8.5" STAINLESS STEEL PLIERS

SKU: 1099910 // UPC: 661120079965

The **8.5" STAINLESS STEEL PLIERS** bring a new level of strength and durability to fishing pliers. Developed with premium, stainless steel and a **TITANIUM NITRIDE COATING**, these pliers are purpose-built to withstand extreme duress and resist corrosion. They come equipped with **CARBIDE CUTTERS, CRIMPING CUTOUTS AND ARE SPRING-LOADED**, so they are always ready to go. The Stainless Steel Pliers also provide a high-end, molded polymer sheath with belt clip that allows for easy one-handed access and secure storage. On top of all this, they are engineered with our **ICONIC, NON-SLIP GRIP** for maximum control.

FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- HIGH-STRENGTH STAINLESS STEEL
- SPRING-LOADED
- CRIMPER TOOL
- CARBIDE CUTTERS
- LANYARD HOLE (COILED LANYARD INCLUDED)
- HIGH-END MOLDED SHEATH INCLUDED:
- QUICK LOCK & RELEASE DESIGN
- BELT CLIP FOR ULTIMATE CONVENIENCE
- LANYARD ATTACHMENT
- AVAILABLE NOW



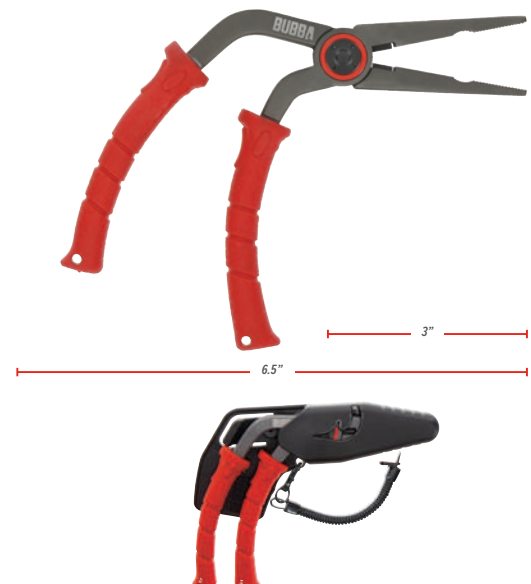
6.5" STAINLESS STEEL PISTOL GRIP PLIERS

SKU: 1099911 // UPC: 661120079972

The **6.5" STAINLESS STEEL PISTOL GRIP PLIERS** bring a new level of strength and durability to fishing pliers. Developed with premium, **STAINLESS STEEL** and a titanium nitride coating, these pliers are purpose-built to withstand extreme duress and **RESIST CORROSION**. They feature a unique **90 DEGREE ANGLE** to make it easy to get to those hard to reach areas. They come equipped with carbide cutters, crimping cutouts and are spring-loaded, so they are always ready to go. The Stainless Steel Pliers also provide a **HIGH-END, MOLDED POLYMER SHEATH** with belt clip that allows for easy one-handed access and secure storage. On top of all this, they are engineered with our **ICONIC, NON-SLIP GRIP** for maximum control. These are the last set of fishing pliers you will ever need.

FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- HIGH-STRENGTH STAINLESS STEEL
- SPRING-LOADED
- CRIMPER TOOL
- CARBIDE CUTTERS
- OFFERS 90° ANGLE FOR LEVERAGE IN HOOK REMOVAL
- LANYARD HOLE (COILED LANYARD INCLUDED)
- HIGH-END MOLDED SHEATH INCLUDED:
- QUICK LOCK & RELEASE DESIGN
- BELT CLIP FOR ULTIMATE CONVENIENCE
- LANYARD ATTACHMENT



From **WATER TO PLATE™ BUBBA™** is

THE *ultimate* LIFESTYLE™

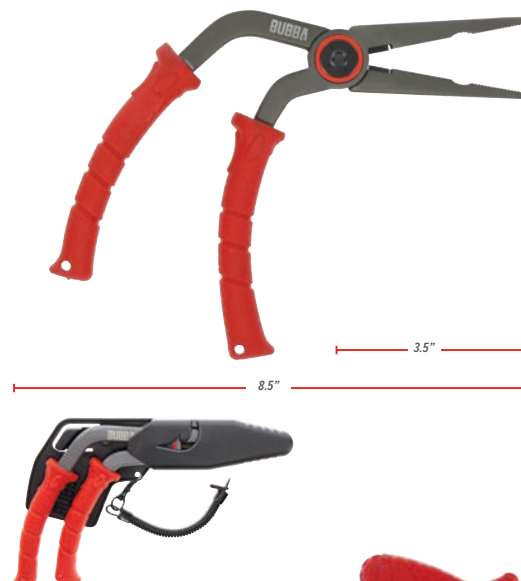
8.5" STAINLESS STEEL PISTOL GRIP PLIERS

SKU: 1099912 // UPC: 661120079989

The **8.5" STAINLESS STEEL PISTOL GRIP PLIERS** bring a new level of strength and durability to fishing pliers. Developed with premium, **STAINLESS STEEL** and a titanium nitride coating, these pliers are purpose-built to withstand extreme duress and **RESIST CORROSION**. They feature a unique **90 DEGREE ANGLE** to make it easy to get to those hard to reach areas. They come equipped with carbide cutters, crimping cutouts and are spring-loaded, so they are always ready to go. The Stainless Steel Pliers also provide a **HIGH-END, MOLDED POLYMER SHEATH** with belt clip that allows for easy one-handed access and secure storage. On top of all this, they are engineered with our **ICONIC, NON-SLIP GRIP** for maximum control. These are the last set of fishing pliers you will ever need.

FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- **HIGH-STRENGTH STAINLESS STEEL**
- **SPRING-LOADED**
- **CRIMPER TOOL**
- **CARBIDE CUTTERS**
- **OFFERS 90° ANGLE FOR LEVERAGE IN HOOK REMOVAL**
- **LANYARD HOLE** (COILED LANYARD INCLUDED)
- **HIGH-END MOLDED SHEATH INCLUDED:**
- **QUICK LOCK & RELEASE DESIGN**
- **BELT CLIP FOR ULTIMATE CONVENIENCE**
- **LANYARD ATTACHMENT**



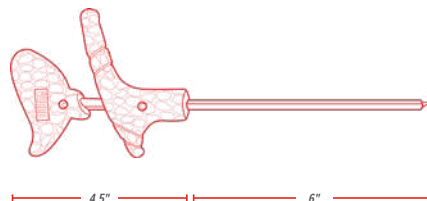
6" HOOK EXTRACTOR

SKU: 1109761 // UPC: 661120079897

The **6" HOOK EXTRACTOR** is the perfect tool for removing deeply sunk or swallowed hooks, all while putting less harm on your catch. Engineered with a **HIGH-STRENGTH, ANODIZED ALUMINUM SHAFT** and a stainless steel hook, the 6" Hook Extractor will stay strong and sturdy in even the most demanding conditions while the titanium-nitride coating provides superior corrosion resistance. Our **ICONIC NON-SLIP GRIP** and comfort ergonomics allow for simple, **ONE-HANDED USE** and ensure a secure grip through the whole hook removal process. The 6" Hook Extractor is **SPRING-LOADED** and equipped with a **ROUNDED HOOK** to make it easy to navigate and then grasp and safely remove the sunken hook with a single pull. The 6" Hook Extractor will make **REMOVING HOOKS EASIER** than ever and save more fish along the way.

FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- **STAINLESS STEEL FISH HOOK**
- **HIGH-STRENGTH ANODIZED ALUMINUM**
- **ERGONOMICALLY DESIGNED FOR COMFORT**



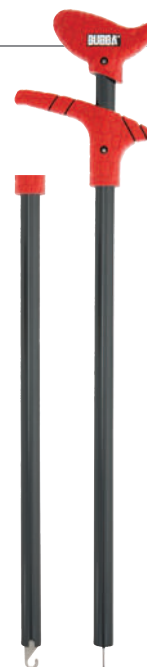
12" HOOK EXTRACTOR

SKU: 1112867 // UPC: 661120079873

The **12" HOOK EXTRACTOR** is the perfect tool for removing deeply sunk or swallowed hooks, all while putting less harm on your catch. Engineered with a **HIGH-STRENGTH, ANODIZED ALUMINUM SHAFT** and a stainless steel hook, the 12" Hook Extractor will stay strong and sturdy in even the most demanding conditions while the titanium-nitride coating provides superior corrosion resistance. Our **ICONIC NON-SLIP GRIP** and comfort ergonomics allow for simple, **ONE-HANDED USE** and ensure a secure grip through the whole hook removal process. The 12" Hook Extractor is **SPRING-LOADED** and equipped with a **ROUNDED HOOK** to make it easy to navigate and then grasp and safely remove the sunken hook with a single pull. The 12" Hook Extractor will make **REMOVING HOOKS EASIER** than ever and save more fish along the way.

FEATURES

- **TIN** TITANIUM-NITRIDE COATED BLADES
- **ICONIC NON-SLIP GRIP**
- **STAINLESS STEEL FISH HOOK**
- **HIGH-STRENGTH ANODIZED ALUMINUM**
- **ERGONOMICALLY DESIGNED FOR COMFORT**



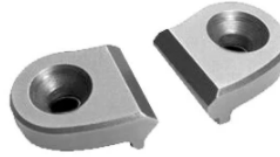
REPLACEMENT CARBIDE CUTTERS

REPLACEMENT STAINLESS STEEL PLIERS ACCESSORIES

SIZE: 1 // SKU: 1179966 // UPC: // COMPATIBLE: 1099906 6.5" STAINLESS STEEL STANDARD PLIERS // 1099911 6.5" STAINLESS STEEL PISTOL GRIP
 SIZE: 2 // SKU: 1179967 // UPC: // COMPATIBLE: 1085874 8.5" STAINLESS STEEL STANDARD PLIERS
 SIZE: 3 // SKU: 1179968 // UPC: // COMPATIBLE: 1085970 8.5" STAINLESS STEEL PISTOL GRIP

A 1-pack set, these replacement carbide cutters come with extra screws and a torx key for quick replacement by any angler.

- 1-PACK
- EXTRA SCREWS INCLUDED
- TORX KEY INCLUDED



ULTIMATE FILLET GLOVES

Slicing through fish has never been easier, and your fingers have never been safer with our **ULTIMATE FILLET GLOVES**. Engineered for comfort and protection, we've incorporated our **ICONIC NON-SLIP GRIP** into the palm and fingers, so you can keep a firm grasp on the blade while turning your latest catch into your next meal. They're designed with **CUT AND PUNCTURE-RESISTANT** materials, including a Kevlar layer, to protect your fingers from those nicks and fins. We've also incorporated a **TOUCH-SCREEN FRIENDLY** surface on the index fingers and thumbs, so you can quickly snap a picture of that fish of a lifetime and send it to all your friends. Sold in pairs.

FEATURES

-  **ICONIC NON-SLIP & CUT-RESISTANT GRIP**
- **HIGHLY-VISIBLE, REFLECTIVE PANELING**
- **TOUCH-SCREEN RESPONSIVE INDEX FINGER & THUMB**
- **STRATEGICALLY PLACED KEVLAR®**
- **PROTECTION AGAINST CUTS/PUNCTURES**
- **DYNEEMA LINER FOR CUT/PUNCTURE RESISTANCE**
- **NEOPRENE BACK**

-  **SM/MED 8.5" L x 5.75" W**
-  **MED 9" L x 6" W**
-  **LG 9.5" L x 6.5" W**
-  **XL 10" L x 6.75" W**
-  **XXL 10.5" L x 7" W**

FILLET SM/MED
 SKU 1105775
 UPC: 661120076544

FILLET MED
 SKU 1099916
 UPC: 661120076551

FILLET LG
 SKU 1099917
 UPC: 661120076568

FILLET XL
 SKU 1099918
 UPC: 661120076575

FILLET XXL
 SKU 1099919
 UPC: 661120076681



ULTIMATE FISHING GLOVES

Engineered for comfort and fit, the **ULTIMATE FISHING GLOVES** are made to protect the most valuable asset you have, your hands. They're designed with **PUNCTURE-RESISTANT MATERIALS**, including Kevlar® palms, to shield your fingers from all those nicks and fins. We've also incorporated a **TOUCH-SCREEN FRIENDLY SURFACE**, so you can quickly snap a picture of that trophy fish when you're out on the ocean and send it to all your friends. Whether it's gaffing, grabbing the bill of a marlin, or leadering, these gloves will do it all. Sold in pairs.

FEATURES

-  **ICONIC NON-SLIP & CUT-RESISTANT GRIP**
- **HIGHLY-VISIBLE, REFLECTIVE PANELING**
- **TOUCH-SCREEN RESPONSIVE INDEX FINGER & THUMB**
- **QUICK-SWEAT WIPE, TERRY CLOTH THUMB**
- **REINFORCED KEVLAR®**
- **PADDED PALMS**
- **NEOPRENE BACK**
- **CONSTRUCTION FOR MAXIMUM PROTECTION**

-  **SM/MED 8.5" L x 5.75" W**
-  **MED 9" L x 6" W**
-  **LG 9.5" L x 6.5" W**
-  **XL 10" L x 6.75" W**
-  **XXL 10.5" L x 7" W**

FISHING SM/MED
 SKU 1105776
 UPC: 661120076698

FISHING MED
 SKU 1099920
 UPC: 661120076704

FISHING LG
 SKU 1099921
 UPC: 661120076711

FISHING XL
 SKU 1099922
 UPC: 661120076728

FISHING XXL
 SKU 1099923
 UPC: 661120076735



Everyday we are living The Ultimate Lifestyle by making the most innovative, durable, and essential tools and gear designed for one thing alone: success on the water.



BUBBA™ bubba.com
#theultimatelifestyle #bubbahooked #watertoplate

SCAN TO FOLLOW US ON SOCIAL & GET *Hooked*

 **AMERICAN™**
OUTDOOR BRANDS
1800 N. Route Z, Suite A, Columbia, MO 65202
www.aob.com